

PASTOR GENERAL'S REPORT

TO THE MINISTRY OF THE
WORLDWIDE CHURCH OF GOD



VOL.7, NO.12

PASADENA, CALIFORNIA

MARCH 22, 1985

FROM MINISTERIAL SERVICES

There is much activity here on the Ambassador College campus this week due to the visit of Her Majesty Queen Sirikit of Thailand. The Queen arrived Tuesday, March 19, at Los Angeles International Airport from New York, and will be involved in several activities on campus until her departure Wednesday, March 27.

On Tuesday evening, Mr. Herbert W. Armstrong greeted the Queen upon her arrival at the airport. Queen Sirikit arrived with an entourage of 46 staff and attendants for a one-week stay as a personal guest of Mr. Armstrong and Ambassador Foundation.

Planning and preparation for her arrival have been underway for several weeks. Many social events and activities will surround the exhibitions of Thai treasures.

Following are some excerpts from the press coverage of Queen Sirikit's visit, written by the LOS ANGELES TIMES:

"Red Carpet Unrolled for Queen Sirikit" (March 21)

In the courtyard of the Beverly Wilshire Hotel, the red carpet was in place and the red-white-and-blue Thai flags were flying. Waiting to greet Her Majesty were 93-year-old Herbert W. Armstrong, founder and chairman of the Ambassador Foundation; George White, hotel president and general manager; Sumet Wasantapruek, Thailand's consul general in Los Angeles (his daughter presented the queen with a bouquet of flowers); 50 Thai children and nine monks from the Thai Temple Sunday School in North Hollywood.

The queen is in Los Angeles on an unofficial visit and as the guest of the Ambassador Foundation. Armstrong, a longtime friend of the Thai royal couple, extended the invitation to her when he dined with them last year in the Northern Palace....

The focal point of Queen Sirikit's visit is the opening of two Thai exhibitions--"Treasures of the Kings of Siam" which includes some of the crown jewels, and the queen's "Royal SUPPORT" collection--in the Hall of Administration Lobby on Ambassador College's campus. The SUPPORT Foundation was established in 1976 by Thailand's King Bhumibol and Queen Sirikit to preserve ancient crafts and encourage and assist Thai cottage industries. While the queen is here there will be a series of private viewings following or preceding dinners and luncheons.

"A Royal Welcome for Thailand Queen" (March 22)

There was a royal welcome awaiting Thailand's Queen Sirikit when she arrived, quite a bit late due to the heavy peak-hour traffic, at Pasadena's Ambassador College on Wednesday night.

There was Herbert W. Armstrong, the white-haired patriarch of the Ambassador Foundation and the college, to escort her into Ambassador Auditorium and later the mayor of Los Angeles, Tom Bradley, and Pasadena Mayor William J. Bogaard greeted her with gifts. Mayor Bogaard gave her the key to his city and Mayor Bradley handed her a ribbon-tied silver box which one of the queen's ladies in waiting promptly carried off unopened.

The party for the queen was small (about 130) and select. Early Wednesday evening while awaiting Her Majesty's arrival, they toured the exhibition, tastefully arranged by her staff. On view were treasures of ancient gold, silver and gemstone and modern samples (woven silks, reed weaving, etc.) of the work the queen is sponsoring in Thai villages through her SUPPORT Foundation.

Other events on campus include a luncheon for some of California's leading ladies and an address by Her Majesty in Ambassador Auditorium on Sunday, March 24th.

More details, as well as photos, will appear in an upcoming WORLDWIDE NEWS.

We have received very positive reports from Philippine Regional Director Mr. Guy Ames about the elder training program in the Philippines. Mr. Ames reports that Mr. Dean Blackwell is conducting the classes for all employed elders and ministerial trainees at the Teachers Camp at Baguio City, north of Manila.

In the program, which is being called the Ministerial Education Program, Mr. Blackwell begins classes at 8:00 a.m. with Epistles of Paul, and continues with Fundamentals of Theology at 10:00 a.m. There is a break for lunch at noon, followed by Homiletics at 1:00 p.m., and finally Biblical Prophecy from 3:00 to 5:00 p.m.

The ministers attend for three days each week--Monday through Wednesday--returning home as soon as possible afterwards. This program allows them to experience the concentrated instruction of the classes, yet still have time to spend at home with their families, attend to urgent Church business and to preach on the Sabbath. Obviously, some sacrifice is being made to achieve the goals of this education program, but the long-term benefits will clearly be well worth the short period of sacrifice.

The sessions are scheduled each week until mid-June, when a break will allow those who have not yet attended the Refreshing Program to come to Pasadena. Wives are also scheduled to attend several sessions of the Ministerial Education Program during the first six months.

I'd like to share with you a letter to Mr. Armstrong from Mr. Gil Adolfo Llana, a new ministerial trainee in the Philippines. His letter gives a fine description of how much the program is appreciated.

Dear Mr. Armstrong:

We have just finished the 6th session of the Ministerial Education Program for the Philippine ministry. It's great! It's history in the making! I was hired as a ministerial trainee starting January, 1985, so I am privileged to be part of the program.

Sir, I'd like to express my sincerest appreciation for your concern in sending Mr. Dean Blackwell here to give us this formal training. All the senior ministers remarked they are learning many new things from him. Being a ministerial trainee, I feel like a parched land drinking in all this new knowledge. And Sir, I can only return your kindness and concern by doing my best, with God's power and Spirit, to be a profitable servant.

Gil Adolfo G. Llaneza

An article by Mr. Rod Matthews in the March 18 WORLDWIDE NEWS contains more details on the Ministerial Education Program in the Philippines.

Mr. Ames has also informed me of rapidly increasing growth in the Philippines in the number of new contacts responding to our publications and broadcast media. Please continue to pray for the Ministerial Training Program and for the overall growth of God's Church in the Philippines.

Mr. Blackwell will be returning to the United States during the mid-June break to spend some time with his mother, who is suffering from breast cancer. Your prayers on her behalf would be much appreciated as well.

Mr. Armstrong is feeling very well. His photograph appeared on page one of the Pasadena STAR NEWS on Thursday, March 21, with Queen Sirikit and Los Angeles Mayor Tom Bradley, with whom he had dinner Wednesday evening. We all appreciate the fine example Mr. Armstrong sets with his drive and enthusiasm in fulfilling God's commission to His end-time Church. He certainly continues to set the pace for all of us with his hard work!

*** TO BE ANNOUNCED IN ALL U.S. AND CANADIAN CHURCHES ****

Festival Site Filled to Capacity

The Caribbean regional office has asked us to announce that the festival site in Christ Church, Barbados has reached capacity and no more applications can be accepted. There is still space available for transfers to the sites in St. Lucia, Guyana, and Tobago.

International News

From Mr. Bram de Bree This year God's work in the Dutch-language areas started off very well with an overwhelming response to Mr. Herbert W. Armstrong's semi-annual letter in which his book, THE UNITED STATES AND BRITAIN IN PROPHECY, was offered in the Dutch language for the first time.

We had 10,000 books printed and within the first two months of this year nearly 9,000 had been sent out already. This is the largest number of books or booklets of a single title mailed out from our office in a period of two months.

At the same time the fourth PLAIN TRUTH renewal letter has been sent out. At present we are receiving a 10% response.

Incoming mail in January was up 83% and in February 12%.

Preparations for our advertising programme this year have also been completed. The March issue of HET BESTE (READER'S DIGEST) and the AUTOETOURIST (Belgian Automobile Association magazine) will carry an ad offering a subscription to the ECHTE WAARHEID in one of the seven languages published.

The next advertising campaign is scheduled for October. A flyer will be placed in the weekend edition of De TELEGRAAF (The Telegraph) and a full-page ad on the inside of the front cover of the Dutch Automobile Association magazine.

The doors to the newsstands in this country have been closed since 1974 and have remained so despite all our efforts. Recently however, we have been approached by the manager of a chain-food store with 40 outlets, who offered to let us put copies of the ECHTE WAARHEID on the counter of one of his stores. We are very excited about this as this could reopen the doors to newsstands in the Netherlands. Your prayers in this matter are greatly appreciated.

--Joe Tkach, Ministerial Services

PUBLISHING SERVICES UPDATE

THE PLAIN TRUTH Waiting Room Program Brings Results

Since The PLAIN TRUTH Waiting Room Program began in May 1980, hundreds of Church members have volunteered their time and efforts to call doctors and others with waiting rooms, offering them a complimentary subscription to The PLAIN TRUTH. In nearly five years, over three-quarters of a million calls have been made in the United States alone, resulting in subscriptions going to 195,000 waiting rooms. Over 106,000 people have since requested their own subscription after reading The PLAIN TRUTH in these locations.

We recently received the following letter from one of our Church member volunteers. We feel it illustrates the enthusiasm and dedication many have felt as they have been involved in this program over the years:

This is one of those letters that is difficult to begin. I'm not even sure to whom I'm writing. Is it to Mr. Armstrong to thank him for being God's apostle and starting the phone calling of the local waiting rooms for a free PT subscription? Is it to the deacon and his wife in our local church area who put my name on the list as one of the callers? Is it to the local managers who constantly encouraged us throughout the year? Or is it to someone I've never met, in another state, who's just beginning her part in this exciting program? I'm not really sure; but I do know that anyone involved in the program would wholeheartedly agree it is "an experience of a lifetime."

Our managers set the goal of 30 calls a week for each of us here in Denver. We called every category from accountants to veterinarians; auto dealers to nursing homes. And don't forget beauty shops and osteopaths! If they had a waiting room area, we wanted to reach them! It wasn't always easy to discipline myself to go through those yellow pages and MAKE THOSE CALLS! I was assigned

lawyers and the list seemed endless. The no's seemed discouraging, but yet, we all knew that it was GOD, not us, opening and closing doors. There were even humorous experiences, such as a lady who volunteered to contribute articles, as she was a "writer." One wanted to know if it was a "squirrely political magazine."

As the weeks turned into months, and we would receive "Results Analysis," it was encouraging to see the numbers rising and the percentages increasing. As of April, 1984, phase I in the Denver area was complete! Forty percent had said yes, which was 2,778 waiting rooms obtained. It was wonderful to be able to participate in "the Gospel being preached."

But then we heard of phase II! This meant REcalling all those that had said no in phase I. This would surely be more challenging, surely more frustrating if people remembered us. But a job is a job, and once again the weekly goal of "getting your PT calls in" began. Actually, this was more exciting than phase I. God was really opening doors and percentages were high. It was quite thrilling to sit back and be an instrument as God had more and more people responsible for waiting rooms say "yes." As unbelievable as it may sound, another 1,391 waiting rooms were obtained, which was 46%. Phase II was complete as of October, 1984.

I would strongly encourage anyone who has the opportunity to be a part of this program. It takes time and effort, and "blood, sweat and tears," so to speak; but the character it builds will last forever. Satan, of course, will try to stop and discourage you at every turn. But as our local minister has told us: "Discipline yourself to do things you don't particularly care to do." And seeing "God do a work" is simply an incredible experience.

They're having a luncheon for the ladies that worked on the program. My husband teased me that "they'll tell you phase III is beginning when you get there!" But I know phase III has already begun. It's praying that God will lead people into those waiting rooms to read those PTs! And phase IV...? Well, that will be when some of those readers are called! How rewarding this program has been. Thank you to all of those who made it possible.

--Ray Wright, Publishing Services

UPDATE FROM MAIL PROCESSING

Work of the Church Continues at Rapid Pace

Encouraging growth in the work of God's Church continues during the first two months of 1985. Following are the latest trends and statistics for the United States:

- A record 160,000 WATS calls were received at Pasadena and Big Sandy-- 12% more than last year. Most of these were in response to "The WORLD TOMORROW" telecast.

- 304,000 new people were added to the subscription files for The PLAIN TRUTH, GOOD NEWS, YOUTH 85, etc. This is equivalent to the total number of people added in the first 25 years of this era of God's Church.
- 777,000 pieces of mail were received, also a record. This count was unexpected, considering the combining of the February/March PLAIN TRUTH.
- A record 14.4 million publications were sent out, including 10 million PLAIN TRUTHs, 1.8 million letters, 820,000 GOOD NEWS magazines, 650,000 booklets and over a million other items.

At this current rate of growth, 1985 will rewrite much of the record book!

Latest Innovation Enables WATS to Route Calls

Modern technology has once again provided an important innovation for our Telephone Response (WATS) area. We have acquired a special terminal which controls our phone number in the central phone company located in St. Louis, Missouri. This device allows us to instantly direct incoming calls either to Pasadena or Big Sandy. Heretofore all such technical changes in routing had to be done by the phone company employees, and required a three-week notice. This new equipment now allows us to do the routing ourselves within seconds here in Pasadena. It also allows us the flexibility to distribute incoming responses in whatever quantities we choose.

For example, we can take advantage of the two hour time difference between California and Texas, and reduce the size of crews needed during very early or very late hours. Also, in an emergency, such as a power failure, all calls could be temporarily routed to the facility not affected. In addition, calls could easily be directed to a third WATS operation should one ever be needed.

We're grateful for this new equipment that God has provided for our WATS area. It will save a substantial amount of time and money and enable us to serve more callers.

Calls From Hawaii Now Toll-free

Early this month, Hawaii was added to the 800 toll-free system. Callers from Hawaii can now dial directly (1-800-423-4444) rather than calling collect. This will make it more convenient to call and should increase our TV response from that state.

Alaska is now the only state where collect calls are necessary when calling in to our Pasadena or Big Sandy WATS areas.

"More Than a Monarch" Well Received by Church Members

A number of members have written to Mr. Armstrong about the film "More Than a Monarch" that was shown to the brethren. They were particularly impressed by the royal family of Thailand's care and concern for their people. The King and Queen's example of loving leadership gave our brethren a clearer picture of what their roles might be as educators in the World Tomorrow. Following are some of the letters we received:

The film "More Than a Monarch" was one of the most inspiring I've ever seen. It's striking how King Bhumibol is such an example of what we should be like as kings and teachers in the Millennium. It's almost as if God raised up the entire Rama dynasty to be models for us as we prepare to be kings, teachers, and priests in the "World Tomorrow."

C.B. (Portland, OR)

I'm writing to tell you how impressive the documentary on the King and Queen of Thailand was to us in Greenville, South Carolina. It helped to bring home the point on what we as kings and priests (yet future) will need to begin teaching our subjects.

Such things as quality and excellence in workmanship, education of the right values that lead to a happy and productive life, and worship of the true God will go a long way in bringing people to realize that utopia is possible and no longer an imaginary concept. I wish to express my appreciation to the television crew and all others who worked to make this a production of real quality.

T.T. (Simpsonville, SC)

We saw the tape about the King of Thailand and how sincerely involved he and his family are with their people. It is very refreshing to see a leader who is truly concerned about the welfare of his people, and it also gave us something to think about.

As you said after the film, it is going to be harder to reeducate the educated of this world. We know we are going to have a great job to do during the Millennium. Mr. Armstrong, we just wanted to thank you for including us in what you are doing. Wherever you are traveling, we know we are there with you.

Mr. & Mrs. B.T. (Kennard, TX)

I would like to express my appreciation for the inspiring video of the King and Queen of Thailand taking an active part in their country's development. The video made me really stop and take a look at what we will be doing with what is left of the human race, and how our teaching and guiding them will affect their daily lives.

It seems God has blessed Thailand with such a monarchy for our development--as an example as to how we, when future spirit beings, must express outward love, caring service and the "give" way. I would like to also say at this time that the concept of using VCRs and TVs along with taped messages is really effective.

K.K. (Duluth, MN)

We had a film of your trip to Thailand. It was very educational in showing us how a ruler should rule. Not from an office, just giving orders, but to be out learning the needs and doing all he can to better people's way of life through love, concern, and helping. Thank you very much. I hope we can have more of such films.

Mrs. R.W. (Wrenshall, MN)

The film on Thailand that we saw at Bible study was so very moving to me. It makes so much sense that what the king and queen are doing there is what we will be doing during the Millennium. The way that they work with their people is truly inspiring. The film also helped me realize how great my responsibility is to our four children, to teach them God's way.

Mrs. F.B. (Piqua, OH)

--Richard Rice, Mail Processing Center

ON THE WORLD SCENE

CANADA AND U.S.: MENDING THE FENCES, POLITICALLY AND MILITARILY Just a brief look this week at American-Canadian relations, which have in recent months taken on a very positive tone. This trend began in earnest with the election of Brian Mulroney, first as leader of the Progressive Conservative Party in June 1983 and his subsequent election as Prime Minister last September, events that greatly pleased President Reagan. Last week this growing across-the-border camaraderie culminated in the St. Patrick's Day "Shamrock Summit" (both men are of Irish extraction) in Quebec City. Televised news coverage showed the two men and their wives heartily singing "When Irish Eyes are Smiling" on stage at a gala dinner.

There's no doubt Mr. Reagan and Mr. Mulroney get along very well together. Not only are they similar in their conservative views, there is "good chemistry" between them. Asked about Mr. Mulroney's personality, Mr. Reagan responded in the March 18, 1985 issue of MACLEAN'S, the Canadian news weekly:

People respond more warmly to some than to others. We're all human. And I confess that I like Brian Mulroney a lot. He is a true Canadian patriot. He is honest, hardworking, intelligent and articulate--in two languages at that. So, let's just say that the chemistry is good.

At the summit, the two leaders signed a number of bilateral accords, including one which ends a bitter 15-year battle over West Coast fishing rights. The sensitive issue of acid rain, and the role of U.S. industry in contaminating Canadian forests and lakes, was assigned to commissions to investigate.

The most critical decision was the agreement to upgrade the early warning DEW defense line in Canada's extreme north with new technology along with adding additional unmanned radar units. To be renamed the North Warning System, Canada for the first time will share in the costs of the system (which is intended to warn against manned bombers and cruise missiles) as well as sharing in the defense contracts necessary to upgrade the system, giving Canada access to U.S. technology. This development flows from Mr. Mulroney's intention to contribute more to Canada's role in both North American defense and NATO (he also dispatched additional troops to Europe as a gesture in this regard) as well as further intensifying Canadian-U.S. economic ties. Unlike the previous Trudeau government, Mr. Mulroney is actively encouraging investment from the U.S. and elsewhere.

To further explain the relationship between Canada and the United States, we present excerpts of two articles, the first one from the March 10 SAN DIEGO UNION, entitled "Canada--World's Biggest Buffer State." (The Soviets could

only wish their buffer zone--Eastern Europe--were as cooperative.) The article was written by Peter Benesh, an editorial writer for the OTTAWA CITIZEN.

There may be angst over ANZUS, but there's no need for neurosis over NORAD. That's the message the Canadian government is sending...to the Reagan administration. When the President flies north to meet Canadian Prime Minister Brian Mulroney in Quebec City for the St. Patrick's Day "shamrock summit," Mulroney intends that Reagan be primed and receptive toward Canada, the neighbor Americans love to ignore.

No issue, Canadians believe, ought to make Washington and all Americans more sensitive to Canada than defense. Canada, the second-largest nation on earth, is also the world's biggest buffer state. Any Soviet missiles or bombers shot down in mid-flight are going to land on Canada. Indeed, depending on where the Soviets might intercept incoming American weapons, they too could fall on Canadian territory.

The country can't be moved, and the superpowers can't be moved. Canada therefore has the dubious honor of being the potential minced meat in the nuclear sandwich. But, because most of the nation's population resides within driving distance of the U.S. border, Canadians accept the role created by their geography and live relatively comfortably under the protection of the U.S. defense umbrella. They also hold up a corner of that umbrella, although in recent years not with the exertion the U.S. administration would prefer.

Canada is a partner with the U.S. in NORAD, the North American Aerospace Defense Command. In fact, a Canadian is traditionally the deputy commander, even though Canada's contribution to the operation is a mere 9-10 percent of the total. For example, during the 1985-2000 period, NORAD will have a total of 22 fighter-interceptor squadrons. Two will be Canadian, made up of some of the 138 F-18 fighters Canada is buying from the United States.... The 10-1 U.S.-to-Canadian contribution is typical of the bilateral relationship in most areas. Despite its size, Canada has only about 24 million people, roughly the population of California. It lacks the economies of scale to do much more than it does in defense....

Mostly for economic reasons, Brian Mulroney wants the friendliest possible relationship with Washington, and one way he's trying to achieve that goal is by endorsing, almost without critical evaluation, Reagan's defense plans. For example, Mulroney's government has endorsed research into "Star Wars" defense systems. External Affairs Minister Joe Clark called the research "prudent" in the House of Commons.

However, the government is not prepared to issue a wholesale endorsement of the concept--yet. Predictably not wanting to anger the radical center of the Canadian political spectrum, Clark has maintained the traditional position that Canada will not accept nuclear weapons on its soil. On the other hand, the government

has made it as easy as possible for the U.S. military to test the cruise missile over Canada. When your countryside looks like the winter terrain around Moscow, it's hard to say no to your NORAD and NATO partner....

Ironically, the cruise tests over Canada illustrate the new strategic implications of the "Star Wars" defense system. If "Star Wars" ever becomes a reality, Canadian military planners believe that offensive and defensive strategies will fall back on 20-year-old precedents. If satellites can protect against inter-continental missiles, then the enemy will try to penetrate the defense shield with low-flying manned bombers and cruise missiles.

A Unique Relationship

Americans, as Canadians are quick to point out, take their northern neighbor for granted. Perhaps this is partly due to the fact that the two brother countries have worked so harmoniously together, even in the relatively bad years of the Trudeau era. The trade flow between the two nations is enormous; nothing else compares with it in the entire world. In fact, it can be said that the only true "Common Market" in the world is in North America. And while much is said of the predominant role of U.S. industrial investment in Canada, there is a lot of the reverse investment as well, as a lengthy article entitled "Canada's New Economic Clout," which appeared in the February 17, 1985 NEW YORK TIMES MAGAZINE, graphically reveals:

It is entirely possible today that some average American goes to work in a skyscraper owned by Canadians, that he processes office forms printed by Canadians before grabbing a quick lunch in a restaurant owned by Canadians. He buys a Canadian novel in a bookstore owned by Canadians and perhaps watches a new office tower being built across the street by a Canadian firm.

After work, he jumps on a railroad car made by Canadians and powered by electricity from Canada and settles in to read a newspaper printed on Canadian paper. His wife waits for him in a car built in Canada with Canadian iron ore. They drive on Canadian cement to a home insured by Canadians and heated by Canadian natural gas.

On the weekends, if the weather coming down from Canada is nice, they might take in a race featuring Canadian thoroughbreds, catch a Canadian-made movie with Canadian stars or stay at home to watch Canadian football or hockey teams and sip Canadian whisky or Canadian beer hauled south on an American railroad owned by the Canadian Government.

It is an important measure of the advanced state of economic integration in North America today that no one really pays much attention to this phenomenon, unique in a world just becoming aware of its acute economic interdependence. Two independent countries that once were English colonies and then went their own ways politically have now drifted back together so closely economically that virtually every action any sector takes has some significant effect in the other land.

With a common border, a common cultural heritage and a common capitalist tendency for profit, Canada and the United States have forged the closest economic links of any two truly independent countries in the world, exchanging around \$100 billion in goods, services and resources each year. It is an economic relationship so massive that neither government can even monitor it fully, let alone control it. According to one estimate, upward of 2 million American jobs depend, at least in part, on trade with Canada. The bilateral exchanges are so big that the amount traded between the United States and just one Canadian province, Ontario, is larger than all the trade between the United States and Japan, America's next largest trading partner....

Compared with disarmament talks or a Russian invasion of Afghanistan, the economic skirmishes that have broken out regularly across the 49th parallel over things like fishing, trucking, magazines and even acid rain can seem more like the disputes of some colossal city council than issues affecting international relations....

The United States remains by far the largest foreign investor in Canada, with about \$45 billion (United States dollars) in direct investment. Given the weak Canadian dollar and the perceived nationalistic hostility of the Trudeau Government in its waning years, that sum had actually declined by more than \$4 billion.... In his first five months in office, Mr. Mulroney, who confronts a sluggish economy and a stubborn 11 percent unemployment rate, has made it clear he wants to change that image because it is necessary to change that economy. "Canada is open for business again," he said, claiming to have launched "a fundamental change" in economic direction that welcomes new foreign investment and private-sector business. This point of view is not universally applauded; more foreign investment can be a very controversial policy in the new Canada....

Canada has come to play a deep and far-ranging role in the life of the United States. The Canadian economic push to the south has occurred in everything from banking, beer, utilities, farming, real estate, manufacturing, to entertainment and communications. Not to mention mobs of Canadian tourists who, any winter, can total one million in Florida alone.

This is not so much an invading Canadian manifest destiny as it is a businessman's destiny of manifests. Canada is a large market, but the United States is an enormous market. As Canadian companies reach maturity, and as the limited markets at home come under the control of a few large companies, the most logical and tempting target to aim at is right next door. So much so, in fact, that Canada...has come from out of nowhere with more than \$11.1 billion to become the third largest foreign investor in the United States today, after the United Kingdom and the Netherlands.... It has become a familiar characteristic of the emerging joint continental economy that one Canadian beer, Moosehead from New Brunswick, is better known in the United States, where it is available in all 50 states, than it is in its homeland, where it is available in only three of the 12 provinces and territories....

Further evidence of the Canadian economic penetration is everywhere, although it is not always packaged as Canadian. Three railroads in the United States are owned by Grand Trunk, the American subsidiary of the Canadian National Railway. Power companies, from New England all the way across to Washington and Oregon, are buying Canadian hydroelectricity in long term, multi-billion-dollar contracts. Canada has the free-flowing water resources to make electricity cheaply. The United States has the market to support the huge investments needed for the power plants and transmission lines. Americans need extra power in summer to run their air-conditioners. Canadians need extra power in winter for heat. It is all a match made in the treasurer's office, if not in heaven--as long as things go well; the great 1965 power blackout in the northeastern United States actually began in some Canadian switches....

Each spring, Canadian farmers, with their new combines, stream across the border toward Texas and Oklahoma to begin an efficient harvest-for-hire of American wheat. By late summer, when Canada's wheatfields are ready to cut, the machines are back home ready for the job.... Some of New York's new subway cars are being made in Canada. When Chrysler looked for a place to build its new (and successful) minivan most efficiently, it chose a Canadian factory in Windsor, Ontario. Northern Telecom, a subsidiary of Bell Canada, has become the second largest manufacturer of communications equipment in North America.... [Ambassador College is a customer.]

The Toronto Star's sister company, Harlequin Enterprises, gained a corner on the lucrative American market for paperback romances, which are sold in Canadian-owned Coles Book Stores. Toronto's Thomson newspapers own 87 daily American newspapers. Canadian-born Mortimer Zuckerman now owns two American magazines, The Atlantic and U.S. News & World Report.

The above article was written by Andrew H. Malcolm, who spent four years as the NEW YORK TIMES' correspondent in Toronto. It was adapted from Mr. Malcolm's new book THE CANADIANS. That might be an interesting book to consider perusing. Mr. Malcolm is a very descriptive writer. Other passages of his article were too long to quote here, but he portrays geographic conditions in Canada very vividly and with interesting comparisons.

With other world news a bit slow this week, I thought it would be good to share this material about an international relationship unique in the world, and one which North Americans themselves do not comprehend or appreciate to the extent they should.

--Gene H. Hogberg, News Bureau