

PASTOR'S REPORT

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DRESS FOR THE MINISTERIAL CONFERENCE A number have asked how to dress for the various activities scheduled for the conference. There are no formal affairs planned this year. Suits or leisure suits with ties would be appropriate for the plenary sessions. Dress for the Les Brown concert could simply include a coat and tie and long dresses for the ladies would be fine, though not absolutely necessary. By the way, after the show there will be a reception and all the ministers are invited to attend. We're all looking forward to seeing you at the conference in just another 15 days!

--Ted Herlofson, Ministerial Services

A.C. CAMPUS THE STAGE FOR PRE-PARADE SHOW Every year NBC does a special pre-parade program focusing on the rose pageant, which is aired immediately before the Rose Parade. This year the program will be filmed on the Ambassador College campus. The main setting will be the plaza in front of the Auditorium. NBC will be shooting sequences near the stream flowing down from Mayfair, and in the Academic Center with its beautiful sunken garden and fountains. The Rose Queen and her court will be introduced coming down the steps from Ambassador Hall toward the Hall of Administration.

This program will not only show the Ambassador College campus to NBC's millions of viewers, but it will feature students from our Music Department performing, with recognition given to Ambassador College throughout the program.

--Mike Justus, Public Information Office

NEW BOOKLETS IN THE MILL Just a note to let you all know that Garner Ted Armstrong has approved several new booklet projects that will keep us busy in the department for a while. First of all we have the green light to make Jon Hill's series of PT articles "A Tale of Two Prophets" into a booklet. I will be sending Mr. Hill copy for final editing this week and we hope to get that off the press in 4 to 6 weeks. We'll announce it in this report and advertise it in the PT when it's off the press.

Secondly we will be producing a new booklet on prophecy (as yet untitled) with the help of the News Bureau. This will be a basic booklet on the subject and will replace How to Understand Bible Prophecy. It will deal with questions like why prophecy?, the principle of duality, the key of Israel's identity, the surest prophecy--the return of Christ, and how to watch world news. We will be using reprinted material from articles by GTA plus new material put together by the News Bureau. This booklet is sorely needed to supplement world news analysis pieces in the PT. It will be advertised frequently in the PT and will refer people to US and BC.

We have also received permission to prepare fresh manuscripts on the Happy Marriage and Childrearing booklets for GTA's approval. Though some of the existing material (the basic stuff) will be included, there will be much new information. Since these booklets were originally written in the 50's much new information has come to light. The new booklets will be up to date, yet they will not "water down" any of the basic material that is based upon the Bible. Of course Mr. Armstrong will do final editing and approval on all copy.

And finally I have received permission to go ahead and print a new booklet I've written called Coming--A New Age! This will not replace the Wonderful World Tomorrow booklet, it will supplement it. It contains four chapters: This Present Evil World, The Transition, The Millennium, Beyond the Millennium. That booklet is now in the layout stage and should be printed in 4 to 6 weeks. It will be announced when ready.

Of course we have many other projects in the works, but limited manpower and resources limit the speed with which we can accomplish some things. Thanks for your patience and support!

--Brian Knowles, Editorial Services

LITERATURE CATALOG UPDATE It has now been over a year since we began sending out the literature catalog. During the past twelve months we've made two major revisions. The latest revision is noteworthy for a number of reasons:

1. Thirty percent reduction in printing costs.
2. Booklet format changed to a fold-out style.
3. Religious literature is now primarily advertised.
4. A tear-off card is now included for interested friend's names and addresses.

This tear-off card for interested friends was added to the catalog after a successful test with co-workers in September. It's bringing a good response with the literature catalog also. (The program is designed so that only people who are genuinely interested may become subscribers). Out of approximately 6,600 responses which came in during October, for example, we estimate that 4500-5000 new people were referred to us. In the past we have often found that our most interested subscribers--who later became members--were referred to us by friends. As time goes by we hope this small tear-off card will be responsible for producing many high quality subscribers.

--Ricahrd Rice, Mail Processing Center

AMBASSADOR PRESS COMPETES WITH THE PROFESSIONALS AND WINS! The January-February issue of QUEST/78 has been launched internationally and is now on sale around the world with all the overseas editions totalling 200,000 copies. It is being produced to a very high standard by the men and women of Ambassador Press in Radlett, England.

As with any new project, we had our problems but we did the job. I just returned from England where I helped pull together this first printing on our own press. All our people showed there is no substitute for a willing heart and an open mind. They moved mountains and produced top quality for this first issue of 1978. For years we considered ourselves amateurs among the pros of the printing world, but we have now proved that we can play them at their own game and win!

--Roger Lippross, Production Director of Quest Magazine

LETTER COMMENTS

This week the letter comments from our Mail Processing Center concern the Correspondence Course. At the present time there are 65,700 active students. A breakdown of those taking the course shows that the majority (52,200) are regulars with an additional 9,400 donors and 2,600 co-workers. These individuals represent potential future growth, especially the large number of regulars who are interested enough to take the course in the first place.

Other Bible correspondence course students have already said what I could say so why say it again. Therefore, I shall state myself a bit differently. Your Correspondence Course is 'out of this world' or 'in the world but not of this world'.

--Grace Guenther (New Castle, PA)

We have received the first two lessons of the Correspondence Course, and are impressed with the manner in which the material is presented. The lessons are interesting and stimulating, and most important, they encourage us to read the Bible, and help us understand it better.

--Mr. & Mrs. Cliff Daisey (Modest Town, VA)

As to your Bible Course--I majored in theology years ago, but your lessons are really comprehensive and in-depth and so clearly interpreted that even though I'm only on lesson 5, I've learned more than all my years at an eastern university. I'm certainly looking forward to meeting you and your father and the staff.

--Mr. J. E. Epley (Concord, CA)

I have your Bible Correspondence Course and I am on the last section. I have decided to write out the material and have written over 300 pages in answers alone and I intend on going back over the whole course again for a better and more complete understanding. To describe how great a course it is would be almost impossible. It's worth millions to me and it would be hard to repay you for all I have learned throughout the 12 lessons.

Thanks seems not enough for how I feel inside about all the material you've sent me over the years. I'm 17 years old and feel as if I have an advantage over my friends and other young people who know nothing of what's to happen in the near, very near, future.

--Danny Ellis (Kenner, LA)

I enjoy reading your messages, especially the Bible Course. I have never had the Bible explained to me so clearly. I am learning what I should have known 40 years ago, but even at 64 I am learning and have learned so much through your goodness and kindness, and I thank you so very much.

--Ophelia Jones (Chicago, IL)

I'm now receiving the Correspondence Course. Words can't express my thanks. I'm being helped more every day to understand God's Word more clearly. The Bible is really coming alive to me.

It's talking about me, about those around me. God's Word is for today--not just a story of what happened to people a long time ago. Anyway, I just wanted to express my thanks.

--Vicky Swain (Albuquerque, NM)

Amazing is the only word that I can think of for your Correspondence Course. For years I have wanted to get a Bible, but kept putting it off. I have always felt that any man who hadn't read the Bible was not a well-read man, and that I wanted to be. Thank you for the opportunity to understand what a real Christian should know. I have never heard or read it put better or more convincing. Thank you again.

--Glenn Durham (Birmingham, MI)

I would like to thank you for giving me the important information I've been receiving from you. It seems that I just can't read enough. I have learned a great deal through the Correspondence Course and I'm only on the third lesson! I really cannot explain what I feel except that for the first time I can really know what's going to happen and why. It's been in front of my face all the time and I never really understood it until now. I thank you ever so much.

--Micki Cole (Kearney, NE)

Your course is the only thing that makes sense in the religion field and explains things that otherwise seem rather foggy and not clear. Thanks to you.

--Henry L. Marpel (Buckhannon, WV)

I can't begin to tell you how much I've been helped and enlightened through this study. All I can say is thank you from the bottom of my heart for opening my eyes to the truth from God's Word.

--Mrs. Lois Harris (Los Angeles, CA)

When the first lessons of my Correspondence Course arrived, I didn't have time to sit down and read them. Last month I decided I would have to make myself find the time. Am I glad that I did! I can't tell you what a change it has made in my life. Now I read the Bible with meaning and understanding. I plan on an hour each day for studying, but more often than not it is hours later that I finally put the course aside. No monetary value can be put on what I have gained from the Correspondence Course.

--Mrs. Craig Woods Hadden (Pittsfield, MA)