

# The **Bulletin**



of the Worldwide Church of God and Ambassador College

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MAY 6, 1975

## **Church Administration**

Greetings again! Since last writing to you we have completed a successful conference in Lincoln City, Oregon for all the ministers in Oregon, Washington and Idaho. By the time you receive this *Bulletin* we will have completed the conference in San Francisco. Then only three more remain to be held — at Denver, Orlando and Big Sandy. Plans call for all the meetings to be finished by early in June.

You will be most interested to know that a few of the Public Bible Studies have now been conducted. So far, after seeing returns from the first five studies, we are *extremely* encouraged by the response which is beyond our most optimistic expectations. It is too early to give you an analysis and trends for further studies, but we will certainly keep you well informed as things progress.

I have been given some information from Ministerial Services that needs to be included in this *Bulletin*. The first item concerns our attitude towards those recipients of third tithe who wish to receive further educational instruction or training. The next subject deals with the use of third tithe funds for sending children to SEP.

### **Third Tithe for Education**

Occasionally a woman on third tithe needs some education or job training so as to enable her to obtain work or get a better paying job. In such cases we are willing to help support them on third tithe while they are going to school. However, there are certain limitations and guidelines that should be applied in dealing with these situations.

The following are the basic guidelines we feel should be used:

- 1) Any education or training should have a direct application to a specific line of work. Although general education such as a liberal arts degree has its advantages, it has smaller returns than vocational training as far as the immediate job market is concerned; and, as well, it requires a great deal of time to acquire.
- 2) The duration of an educational training program shouldn't exceed two years at the most, and normally should be less than one year.
- 3) The type of work that a woman would be training for should be one in which she would have good opportunities for employment. Normally we should advise against training in a field where there is already high unemployment or a field where there is only a small demand for people or only a few jobs available.
- 4) The most important consideration in the educational area is concerning the individual and her aptitudes and abilities as they relate to her work. The person needs to be able to utilize the skills she has developed once she has been trained. We have had the situation come up in which a woman spent a lot of time and money on education but was unwilling or reluctant to go to work once she had finished school. In essence, when we support someone on Third Tithe while she goes to school, we are making an investment with the intent that after she has received the training her future need for third tithe will be eliminated or greatly reduced. Therefore we need to help only those who are willing to work. Also, we need to be careful about certain fields of work such as real estate or

interior decorating which are attractive to many people, but in which few ultimately find success.


Along this line of work we would also like to clarify again the need to have those women on third tithe who can work to do so. There are two reasons for this: 1) We don't have the available third tithe funds to carry the load if they didn't work and 2) not working, in many cases, leads to the deterioration of a person's character. Working enables a person to use their abilities and not allow them to stagnate or end up being channeled into self-destructive ends such as being a busy-body which Paul warns against in I Timothy 5:13.

### Third Tithe for SEP

Since some of the men have written in concerning whether third tithe funds will be available this year to help the children of our widows attend the Summer Education Program, we felt we should clarify the situation for everyone. First, we do want to help the children of our third tithe recipients to attend S.E.P., but on a selective basis because of the limited funds available. In this regard we want you to realize that if you sign an application for S.E.P. approving third tithe assistance, he will normally be accepted as long as his age is within the age restrictions. Therefore we want you to use the following guidelines before signing the forms so that we will have some degree of uniformity regarding who is helped.

- 1) The child should not have attended S.E.P. in the last two years.
- 2) Normally only one or at the most two children from any one family should be helped in any one year. If other children aren't helped this year, they can go next year.
- 3) The child should be one that really wants to go, and one that will not tend to get into trouble or cause problems at the camp.
- 4) The child's mother should not be about to get married. One of the strong reasons behind helping the third tithe recipient's children to attend S.E.P. is that since they lack a father's presence in the home they, of all the children in the Church, need the experience that S.E.P. can provide. However, if their mother is about to be married, this need for a father is probably already, to some extent, being met by the man she is going to marry and will be even more so in the near future after they do marry.

Some also have asked if third tithe funds could

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be used to help children who have both parents living together, but whose parents don't have the money to send them. In this situation we will have to say no both to the use of third tithe and emergency funds. There are just too many children whose parents are in this situation, and the funds aren't available to help all of them.

Concerning the payment of expenses for those who are eligible for third tithe support and have been accepted to summer camp, we will pay the tuition directly here at Headquarters. The money for travel expenses should be given to them through the emergency fund checkbook so as to avoid the difficulties of trying to send checks out from Headquarters.

### Transfers

In the last *Bulletin* I mentioned that we were discussing the necessary transfers for this year. Perhaps there will be some minor alteration or change to the list as we go on through the year, but essentially these are all of the moves involving pastors we plan to make this summer.

Thanks to many of you who sent evaluations of the Preliminary Tithing Administration Paper.

*(Continued on page 251)*

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

OFFICE OF  
GARNER TED ARMSTRONG  
Vice President

May 2, 1975

To all ministers worldwide and key supervisory personnel:

GREETINGS from Pittsburgh!

I am scheduled to speak for the first night of our two-night campaign in about another six or seven hours from the time of dictating this to you over the telephone. We got in late yesterday afternoon after a two-day trip from Tel Aviv, with fuel stops in Brindesi, Italy; Prestwick, Scotland; and over night in Keflavik, Iceland. From there it was just one stop to Gander, Newfoundland, and straight on to Allegheny County Airport at Pittsburgh, and clearing customs here, which took us about an hour and a half with all of the baggage that we had.

I feel the trip was very successful from several points of view. I managed somewhere between five and six broadcasts (the reason I am saying "somewhere between" is that I did about a fifteen-minute "report," plus I have two interviews of great length which I can use excerpts from in programs after I get back to Pasadena), and I am sure this will stimulate interest in the radio broadcast.

We were very warmly received by several of the prominent people of Israel; I had opportunity to interview Moshe Kol, the Minister of Tourism, in his office, and then I interviewed Gideon Hausner in his office the following day.

Mr. Hausner, whom you will remember was the chief prosecuting attorney of the Eichmann trial and who is minister without portfolio (a cabinet member) of the Israel government, invited my wife and I and our son Mark to his home only three nights ago, where also present were the Chief Justice of the Israeli Supreme Court, the Dean of the Law School of Hebrew University and the former Dean, the Mayor of Jerusalem, Teddy Kollek, and a number of other guests whose names and titles I simply cannot remember.

We enjoyed the evening very much -- and exactly as I had told Shirl and Mark ahead of time, the conversation was anything but common "chitchat" or "parlor talk." The Israelis seemed to want to talk only about the most important subjects of the moment: world politics, the Middle Eastern situation, the United States and its commitments to its allies, philosophical, historical, archaeological, or religious subjects -- but the conversation is always heavy and is never merely "casual."

The Curator of the Hebrew University Museum, where the Dead Sea Scrolls are located, was also there and took us back to our hotel with a stopover at his home to present me with a book on current Israeli archaeology.

We should be back in Pasadena by Sunday evening where I understand there is a big shindig scheduled with many of our employees in Pasadena, including all the individuals who have ever worked with the Security Department in the College. And even though I am sure we will be very tired and trying to adjust to time differences, I am certain it is something I will enjoy. Jim Thornhill and I will join them with some singing and guitar-playing.

I was very encouraged with the income picture (covered elsewhere in this Bulletin in Frank Brown's report), and most especially the fine increase in income for the Building Fund, after I had mentioned the serious decline in that category. Please encourage the brethren to keep it up -- and tell them how much we all appreciate their concern and sacrifice.

The most significant factor is the very encouraging increase in general contributions for the month of April, and even though the calendar year-to-date is not on the plus side as yet, nevertheless it is on the very low minus side, and the indicators are most encouraging!

It's hard to believe that commencement is only a week and a half away!

I can scarcely believe that summer is just around the corner and another college year is over! I am not positive whether I will be able to be in Pasadena for commencement exercises, but I have planned to take the commencement address in Big Sandy, and my father will be giving the commencement address in Pasadena.

I brought Mark back with us, and it will be good to have the family together again at home for at least a short while. We are kind of anxious to see what's been happening in our garden since we've been gone!

As I have said so many times, I am very encouraged and enthusiastic over the response from all of you fellows in the field concerning the new program of Public Bible Studies. As more and more of these open studies move in to fill the gap of the campaigns, we are going to be able to save the Work of God literally HUNDREDS OF THOUSANDS OF DOLLARS -- I have already made a major budgetary readjustment in the Personal Appearance Department of nearly one-half million dollars! And these Public Bible Studies will be accomplished by so many of you in the field as you join in the very main thrust of the Work, having a personal part in fulfilling the first commission.

I hope you all realize how really significant that is!

Many years ago it was always assumed that the local pastor had only to do with the "second commission" (though no such words ever appear in the Bible) and was responsible only for the care of the flock which was in his charge. Seldom, if ever, in the history of the Church of God in this present age had any local pastor ever gone directly before the general public to literally preach the Gospel as a warning and a witness and to join in the evangelizing of the world! Now all that is dramatically changing! I have talked to so many of you fellows over the last several months, and everywhere I have seen nothing but enthusiasm over this new program! Also regarding our less "exclusivist" approach to Sabbath services, so many have told me that it has really put a new dimension into their speaking, inspiring them as never before, as they realize there are many first-timers and outsiders in the audience, instead of the usual syndrome of wondering what to speak about on the Sabbath (something I'm sure we have all been through several times in our ministerial experience!). We find ourselves filled with a new zest and zeal merely in anticipation of just how to present the truth of God to brand new people who are hearing it in person for the first time.

I'm sure you all share with me the enthusiasm and excitement over this new program throughout the ministry! Eventually, who knows, it may result in a redoubling or a quadrupling of the growth rate in Church membership, and we may see literally additional thousands attending the Feast of Tabernacles, as more and more of you fellows join in the very first commission to the Church!

Wayne has told you, I am sure, of the tremendous success of the pilot program and the fact that literally dozens of free halls, such as library lecture rooms, banks, savings and loans, and schools are available. I hope that more and more of you will get involved! All you need do is to get in touch with our Headquarters CAD team -- and also with someone who has already been giving open lectures -- and find out how enthusiastic he is -- and I'm sure any who still feel slightly reluctant to do so will change their minds in a hurry!

With love, in Jesus' name,



# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

May 1, 1975

To all ministers and key supervisory personnel:

GREETINGS in Jesus' name!

I have been thinking about a vital subject for some time now, and decided I should share those thoughts with all of God's ministry in the pages of The Bulletin.

That extremely important subject is LEADERSHIP in GOD'S CHURCH -- how it is something entirely different than executive leadership in an industrial corporation, a commercial business, or a university.

OF COURSE, there must be leadership in God's Church, just as there must be in a commercial enterprise or any institution. It must not be guided like a ship at sea with several rudders and multiple captains, each turning his rudder in a different direction.

Yet the leadership in the Church of God must be, in another sense, entirely different than that of, say, an industrial corporation.

We need to UNDERSTAND what that difference is.

Just as in a commercial business or any institution, the leadership must be in the hands of one who knows what is the PURPOSE, FUNCTION and COMMISSION of the Church. He must be able to lead the Church undeviatingly on course toward that GOAL.

The first law of success in any operation, enterprise, or even in personal life, is to have the right GOAL and to continually hew to the line, never to be led off on some tangent or lured astray from the goal.

Yet there is one outstanding difference. In fact, just about everything in God's WORK is utterly UNIQUE -- unlike any other operation.

In an industrial corporation, for example, the leader -- the chief executive -- is usually a nine-to-five DESK EXECUTIVE. He is managing a factory. His office will be within the factory, or, in a large corporation, in the executive office building adjoining. All of the operations he must oversee and manage, except perhaps marketing, sales, and purchasing of raw materials, are in this same

plant. He may take an occasional trip to the source of raw material purchasing, or to inspect his sales and distribution system. But primarily he manages the enterprise as a nine-to-five desk executive at the factory.

Some might think God's WORK should be managed in the same way, by a nine-to-five desk executive.

Now let's understand the DIFFERENCE.

First of all, WHERE does the leadership in God's Church reside? The answer is simple and clear. "CHRIST is the Head of the Church" (Eph. 5:23).

And Jesus said, "All POWER is given unto me, in heaven and in earth" (Matt. 28:18). This was said after His resurrection, just before He ascended into heaven. He has full AUTHORITY over the Church. He was sending His apostles forth in His name, which means empowered as His chosen representatives, CLOTHED WITH THAT POWER AND AUTHORITY. And He followed those words with the Great Commission -- the PURPOSE OF HIS WORK:

"Go ye therefore..." -- that is, as a result of the fact that ALL POWER AND AUTHORITY is vested in Him -- "...and teach ALL NATIONS ..." (Matt. 28:19).

The LEADERSHIP is vested in CHRIST. But He, sending forth His apostles to proclaim HIS GOSPEL MESSAGE of the KINGDOM OF GOD, vested chief leadership of the Israelites in Peter, and chief leadership of the Gentiles in Paul (Gal. 2:7-8).

The very word "apostle" means "one sent." Not one staying home as a nine-to-five desk executive.

HOW does Christ exercise His leadership? WHAT is HIS leadership like? He is "the SAME yesterday, today and forever." So, HOW did He lead yesterday? And how TODAY?

In Moses' day Christ led His Church -- the congregation of Israel -- through Moses. Moses had his critics who questioned his leadership. But God did not supply leadership through Moses' critics, but through MOSES, the man He Himself had chosen. It was actually CHRIST'S LEADERSHIP (He was the God of the Old Testament). But He led through Moses.

Moses' critics were of two classes -- the congregation as a whole, and a few close to the top in high positions.

When God called Moses to Mt. Sinai to receive instruction, you will read that "the people gathered themselves together unto Aaron, and said unto him, Up, make us gods, which shall go before us; for as for this Moses, the man that brought us up out of the land of Egypt, we wot not what is become of him" (Ex. 32:1).

I have experienced a similar situation in the early days of this Work in Eugene, Oregon. But in this instance, Moses had to face a credibility gap. He was the man GOD had chosen for LEADERSHIP over them.

But God Himself ran up against a credibility gap with our very first parents. Adam and Eve didn't believe or obey their Maker. They doubted. Satan has had people doubting God ever since. But does that make GOD wrong and the doubters right? No, "let God be true, but every man a liar" (Rom. 3:4). God was exercising right LEADERSHIP in teaching Adam and Eve, but they did not recognize nor accept even the divine leadership! The same was true with the Israelites at Mt. Sinai. It was GOD'S leadership through Moses, but the people did not recognize it, departed from it and turned to SIN!

Though some few have done likewise today, let us be glad and REJOICE that God's Church TODAY is solidly TOGETHER!

But Moses' LEADERSHIP was also questioned by men in high position in God's Church (the congregation of Israel).

"Now Korah...and Dathan and Abiram...took men: And they rose up before Moses, with certain of the children of Israel, two hundred and fifty princes of the assembly, famous in the congregation, men of renown: And they gathered themselves together against Moses and against Aaron, and said unto them, Ye take too much upon you, seeing all the congregation [the Church] are holy, every one of them, and the Eternal is among them: wherefore then lift ye up yourselves above the congregation of the ETERNAL?" (Num. 16:3).

A small group of dissident ministers, some in high positions, did the same thing in God's Church in our day -- just a little over a year ago. Oh yes, it CAN happen here! Are we, brethren, so different today? Is not Satan just as eager to cause this same kind of rebellion against the living GOD in our day, as he was in Moses' day? But THANK GOD for the leadership of JESUS CHRIST. As in Moses' day He has held His Church TOGETHER -- the dissenters are GONE!

"Moses said unto Korah...Seemeth it but a small thing unto you, that the God of Israel hath separated you from the congregation of Israel, to bring you near to himself to do the service of the tabernacle of the Eternal, and to stand before the congregation to minister unto them? And he hath brought thee near to him, and all thy brethren the sons of Levi with thee: and seek ye the priesthood also? For which cause both thou and all thy company are gathered together against the Eternal?" (Num. 16:8-11).

Notice, these men were already in a high position over the people, and brought close to God. But that was not enough! They were interested in HIGH STATUS, for themselves, rather than opportunities to SERVE GOD and God's people. But continue on.



How does GOD look at this sort of thing? Has He changed today?

"And Moses sent to call Dathan and Abiram...which said, We will not come up." Flat disobedience! Refusal to obey an official order by God's human leader. Continue -- notice their resentful attitude and refusal to recognize it was GOD, acting through Moses, who brought them out of Egypt -- "Is it a small thing that THOU [not God] hast brought us up out of a land that floweth with milk and honey, to kill us in the wilderness, except thou make THYSELF altogether a prince over us? ...We will NOT come up"! (Num. 16:13-14).

How did GOD look at all this? He acted, as recorded in verses 31-32: "And it came to pass...that the ground clave asunder that was under them: And the earth opened her mouth, and swallowed them up, and their houses, and all the men that appertained unto Korah [including Dathan and Abiram], and all their goods" (Num. 16:31-32).

The one who was faithful in God's sight was Moses, the man God had CHOSEN, and not those who criticized and opposed.

God ruled His congregation (Church) in Moses' day through Moses, who appointed leaders under him over thousands, over hundreds, over fifties, and over tens. It was a chain of authority from God the Father, through Christ (it was the One who became Christ who was the God of the Old Testament), through Moses, and then those under Moses.

But highest in the priesthood was Aaron, brother of Moses, and their sister Miriam was a prophetess. These two criticized Moses.

"And Miriam and Aaron spake against Moses because of the Ethiopian woman whom he had married: for he had married an Ethiopian woman. And they said, Hath the Eternal indeed spoken only by Moses? hath he not spoken also by us? And the Eternal heard it. (Now the man Moses was very meek, above all the men which were upon the face of the earth.) And the Eternal spake suddenly unto Moses, and unto Aaron, and unto Miriam, Come out ye three unto the tabernacle of the congregation. And they three came out. And the Eternal...called Aaron and Miriam: and they both came forth. And he said, Hear now my words...wherefore then were ye not afraid to speak against my servant Moses? And the anger of the Eternal was kindled against them; and he departed" (Num. 12: 1-9).

But continue: As soon as the Eternal departed, "...the cloud departed from off the tabernacle; and, behold, Miriam became leprous, white as snow: and Aaron looked upon Miriam, and, behold, she was leprous" (Num. 12:10). At Moses' urgent prayer, God healed her after seven days.

But do these experiences of ancient times have any significance for us today? Speaking of such incidents under Moses in the wilderness, you will read in I Cor. 10:6: "Now these things

were our examples," and in verse 11: "Now all these things happened unto them for ensamples: and they are written for our admonition, upon whom the ends of the world are come."

Do they MEAN anything? Or do we shrug them off carelessly, with no fear of the living God?

Jesus' personal ministry on earth, of course, occurred before He built His Church. Jesus set the example, and also gave the Great Commission -- which is the GOAL for future Church leadership.

What was His example? Jesus was decidedly NOT a nine-to-five desk executive. He probably did not even have a desk. It is recorded: "And Jesus went about all Galilee, teaching in their synagogues, and preaching the gospel of the KINGDOM..." (Matt. 4:23).

Yet human nature has not changed since Moses' day. WHO was it that finally betrayed Christ to be put to death? It was one of His own TOP MEN -- one of His elite INNER CIRCLE -- one of His TWELVE at the top, and closest to Him! But Judas no longer remained with the twelve. He no longer was part of GOD'S WORK. Just like those in Moses' day. Just like in the early years of the present Philadelphia era at Eugene, Oregon. And just like it still is TODAY! Jesus Christ is still the SAME, yesterday, today and forever! The dissidents, the critics, the traitors DO NOT REMAIN IN THE WORK. They fall by the wayside. But probably they will never learn that lesson.

And, when Jesus had finished the work He personally was to do on earth -- when the time came when He was going to LEAD THE WORK THROUGH HUMANS HE HIMSELF CHOSE, what did He command? How did He instruct those to whom He delegated the human LEADERSHIP in His Church?

He did not delegate the job of becoming nine-to-five desk executives, but said, "GO YE into all the world, and preach the gospel" -- the MESSAGE of the coming KINGDOM OF GOD (Mark 16:15).

And THAT is THE WORK!

As stated before, Jesus assigned Peter the responsibility for the leadership of the Work to Israel, and Paul to the Gentiles. They were apostles -- ONES SENT -- not desk executives. They went out proclaiming Christ's MESSAGE of the KINGDOM OF GOD. They also proclaimed the Message in writing. Their writings were inspired, and they became part of the inspired scriptures -- the very Word of God. Just as Garner Ted and I do, they PREACHED, and they WROTE.

And they were in AUTHORITY; THE GOVERNMENT OF GOD was established in God's Church. They wielded that authority as they were guided by Christ through the Holy Spirit -- just as I and Garner

Ted do today. And they made final decisions on doctrine. As an example, you read in Acts 15 where Peter set the final decision, after which James, a pastor of the Headquarters Church at Jerusalem, made it official. That was the work and responsibility of God's Apostle, and I follow that example today.

In our day the living Christ called and chose me and raised up His Church of this present "Philadelphia" era through me in 1933. He started His WORK, proclaimed the Gospel MESSAGE of the KINGDOM OF GOD, through me in personal campaigns, over the air, and in print beginning in January, 1934.

Through His Holy Spirit the living Christ revealed plainly to me THE GOAL OF THE WORK -- the main PURPOSE of the Church -- to GO INTO ALL THE WORLD and preach and publish the MESSAGE of the KINGDOM OF GOD!

There have been, during these nearly 42 years, times when there was criticism, opposition, persecution, false accusation, and efforts to DEVIATE from the ONE MAIN PURPOSE AND GOAL. The false accusers and dissidents of 35-42 years ago left the Work, accomplished NOTHING themselves, and are mostly long since dead. But the WORK carries on bigger and in far greater POWER than ever before!

Of course, I knew when I was first called that opposition and persecution would come. This would not BE the WORK OF GOD otherwise. I knew well that Jesus had said, "If they have persecuted me, they will also persecute you" (John 15:20). I had "counted the cost" before answering the call.

The living CHRIST started the present phase of the Work through me in the summer and early autumn of 1933 by raising up the parent Church in Eugene, Oregon. He had not yet provided me even with a car. I had to hitchhike to hold meetings proclaiming the KINGDOM OF GOD.

The Church, raised up to back Christ's human servant IN THE WORK, stood back of me as I went on the air, first for one week in October, 1933, then regularly, never to stop to this day, in January, 1934.

The PLAIN TRUTH was started February 1, 1934.

I knew well the PURPOSE of the WORK: to GO INTO ALL THE WORLD, proclaiming the message of the KINGDOM OF GOD. The PURPOSE of the Church was, and still is, to BACK THE WORK of proclaiming that Gospel MESSAGE in all the world, for a witness to all nations.

At first, Christ led all the WORK through me and my wife, alone. After a while, I added a student stenographer half-time. Later a full-time secretary; then more were added. As God also added to His Church, the need for an educated ministry became imperative.

God started Ambassador College in Pasadena through me in 1947. There were birth pains, hardships, traumatic suffering and the usual opposition. Soon there were graduates from the College to ASSIST ME in doing the WORK to which Christ called me, and which HE is directing, leading and blessing.

My son Garner Ted, three years old when the Church was first raised up and the WORK started, grew up, became converted, and soon it became apparent by the fruits borne that God had raised him up as His number-two man, beside me, in His Church and in His Work.

And still today, we are, primarily, DOING THE WORK. But of course we need HELP! As one connected with the Work for fifteen years recently wrote, "All others have come into the Work, many as employees, for the sole purpose of helping the Armstrongs who are the living human heads [leadership] of God's Work, to help carry out the commission that has devolved on them. But, each of these individuals could be replaced."

So today, MANY are HAVING THEIR PART in this great WORK of the living GOD.

And, still today, we keep our eyes steadfast on the prime and central GOAL: GO YE into all the world...proclaiming the KINGDOM OF GOD, preparing the WAY for Christ's coming and the Kingdom.

Today God is opening mighty DOORS, clear at the very TOP of many nations, for the proclaiming of the Gospel MESSAGE that has never reached those nations before.

Today Garner Ted Armstrong broadcasts the message by radio and television, carries on personal appearance campaigns, gets out the Gospel by writing as I do.

TODAY, Christ's MESSAGE is going out in POWER, IN ALL THE WORLD -- and, still today, UNDER THE LEADERSHIP OF THE LIVING JESUS CHRIST, THE HEAD OF GOD'S CHURCH.

In closing, I want to express once again my deep, heartfelt APPRECIATION for you fellows whom God has called to share in accomplishing the Great Commission He has given to His end-time Church. We know you, and all the brethren, are BEHIND Garner Ted and me, holding up our hands in proclaiming Christ's MESSAGE to all the world as a witness.

Let's never lose sight of the great goal. Let's push on harder than ever before to GET THE WORK DONE!

With great thanks in Jesus' name,



## Herbert W. Armstrong UPDATE

**Damascus, Syria, April 28**

We have just landed after a five and one-half hour flight from Bombay. Yesterday, Mr. Armstrong was the guest speaker before the district conference of more than 4,000 members of the Lion's Club International. As you will recall, in February he had been invited to speak before some 450 members of the local Bombay Lion's Club and they were so impressed with his message that they invited him to return, schedule permitting, for their annual district conference meeting. They also featured his previous visit to Bombay in their quarterly magazine by not only printing several pictures of his earlier appearance, but almost all of the text of his remarks. Needless to say, the response that he received was very warm, and we are expecting a very fine supporting hand from the Lion's Club International in November when Mr. Armstrong will return for a major speaking appearance.

We had arrived in Bombay from Cairo where Mr. Armstrong visited for the sixth time within the past year. This was a very important visit in light of the recent collapse of the Kissinger step-by-step approach to the Middle East settlement in the area, and we were naturally a little concerned about the possibility of anti-American feeling that might begin to manifest itself as it has in India. On this occasion, Mr. Armstrong spoke before a most distinguished group — including several ministers of the new cabinet, several ministers of the previous cabinet, four members of the Supreme Court and many distinguished educators and scholars, as well as a hand-picked group of student leaders from the University of Cairo. Dr. Hatem was our official host again, and he has now been promoted to Director General (directly under President Sadat) of all the National Councils. He is leaving within a very few days on a mission to Peking and North Korea, as well as stop-overs in South Korea and Japan. In Tokyo he is scheduled to receive an honorary degree from Waseda University, and Mr. Gotoh and I are planning to spend two or three days with him before my return to Pasadena.

Most of you have by now read and/or heard Mr. Armstrong's remarks delivered at his first testimonial dinner in Cairo last November, but I want

you to know that he had even greater impact than ever before. This, in itself, was interesting, because after being away for some time and traveling so extensively (and having written all day) by dinner time he admitted to me that he was very tired and didn't even know whether he would be able to speak that evening — therefore alerting me to the possibility. But, as always, he turned to God for strength, and his prayers were answered. Everyone was extremely moved by his delivery, as well as by the substance of his remarks, and for some thirty minutes after Mr. Armstrong had left and I was preparing to fly to London, I was receiving congratulatory statements on his talk from people who were present.

Earlier in the trip, of course, we had been in Tokyo, and my last update covered that part of our trip. From Tokyo we flew on to Manila, where Mr. Armstrong had another follow-up appearance — this time at the New Frontier Theatre. Approximately 2,500 people, according to the estimates given to him, were present, and Mr. Armstrong spoke out even more powerfully than he did in his two appearances last year. He was very well received during his lecture, which was entitled for the occasion, "The World Today and Tomorrow," and was literally besieged by people as he was trying to make his way at the close to his automobile. Earlier that day Mr. Armstrong appeared at the local Manila congregation, and Mr. Adair mentioned that the income was up 35% for the year. I would assume that much of the growth in the Manila Church is a result of Mr. Armstrong's efforts there during the past twelve months. On one evening in Manila Mr. Armstrong hosted a dinner for various members of the civic organizations and universities that had given him such a warm welcome and so much support during his many visits. It was a dinner where Mr. Armstrong expressed deep appreciation for their assistance. Earlier on that same day he spoke before 1,000 students and faculty at the Manuel Quezon University.

We are now on our way to England where we will launch the Ambassador International Cultural Foundation's activities there as we co-sponsor a charitable affair which will be attended by the Duke and Duchess of Kent. Mr. Armstrong and the rest of our party have also been invited to attend the reception at the Japanese Embassy in London commemorating the birthday of Emperor Hirohito, and the following evening Mr. Armstrong will host a dinner which will be attended by various British high officials, ambassadors from several nations and our very good friend Dr.

Nagendra Singh of the International Court of Justice in the Hague. On May 2 we will fly to Kenya, where we will commence our activities in anticipation of Mr. Armstrong's campaign there on June 6, 7, and 8. On this visit we shall be received by His Excellency President Kenyatta, and if time permits, Mr. Armstrong might address some of the many civic organizations that are waiting to hear from him. The major part of our activities in Kenya will not begin until the last ten days of May when we will return immediately after graduation ceremonies in Pasadena.

It is interesting to note in closing that at the conference in Bombay one of the primary exhibits was a very impressive one on ecology and pollution with which Mr. Armstrong was very much impressed. In fact, he has just directed me to ask the ecologist who was responsible for its presentation to send a photograph or facsimile of his work which he intends to widely publicize in our publications. Mr. Armstrong's remarks from the platform praising the effort in this field were very well received, particularly when Mr. Armstrong pointed out that we at Ambassador had been in the vanguard of those speaking out against the further polluting of our universe and the need for a major worldwide effort in the field of ecology.

I think that for overall perspective it is also worth mentioning that on the very day Mr. Armstrong spoke at this district conference of Lion's Club members, the leading article on the front page of the two major newspapers in Bombay called attention to the widening rift between India and the United States. In fact, in a recent speech our own Ambassador Saxbe made specific reference to this rift. Yet it is interesting that Mr. Armstrong is able to come to Bombay as he did last time and be so warmly received.

— Stanley R. Rader

## Financial Affairs

In the Financial Affairs section this time I would like to follow up on my last comments in the *Bulletin*. I mentioned at that time that I felt we had "bottomed out" of our financial downward trend and at the present time this upturn is still holding. Currently, our fiscal year-to-date now stands at a -1.9% and is steadily improving. The best indicator, however, of a turn-around lies in the general contributions, i.e., income from tithes and offerings, which presently stands at -.2% on

the fiscal year-to-date. The most striking increases, however, lie in the monthly figures. April showed an increase in general contributions of 16% while overall income increased 11.2%.

All of our other financial indicators look as if they are on the upturn, but again — here comes the reservation — I would not like to make any more specific predictions until we have at least another 60 to 90 days in the books.

Many times I will be asked the question, just in passing, "How's the income?" This for me is as difficult a question to answer as someone who asks, "How are you today?" Very often it is a polite way of making conversation, but it is difficult for me to give a direct answer other than a general "fine," "not too good," or "terrible." The reason for this is that there are many ways of gauging and measuring the income. In order to stay on top of whatever financial plans we have made, it is necessary to have various kinds of reports to get the best overall picture. In this regard I would like to make a few comments about some of these different types of reports that you see mentioned here in the *Bulletin*.

I receive everyday an income report updated from six different points of reference and each of these areas varies depending on what specific information the reader requires. For instance, we have a Year-to-date report which begins January 1 which is updated through the current date. This simply shows the seasonal income picture. It is compared with the same period last year but may fluctuate at any one particular time during that period depending on when Holy Days fall, when the school year begins, when excess Second Tithe is received, etc., etc. Another form of report is entitled "Fiscal Year-to-date" and begins July 1 of the previous year. This gives us in Financial Affairs the ability to tie income to not only our income budget, but our expenditure budget. It gives us a good handle on what spending is doing in relation to income on a budget basis.

Another form of report that we use is based on the running year. This report takes the preceding 365 days to the present date compared with the 365 days preceding that. This report smooths out the "bumps" due to seasonal income especially with regard to Holy Day offerings, tuition income, excess Second Tithe, etc., and gives a more realistic long-term financial data base. The Running Year report is really an indicator of any developing trend. Right now that trend is pointed upward and hopefully will continue to go that way. Other reports include Running Quarter, Running Month, and Month-to-date. The effect

that such things as Co-worker letters, *Bulletin* announcements, etc., etc., have on the donors is indicated in the more short-term reports.

At one time we had only two basic reports — the Year-to-date and Month-to-date — and these, of course, would fluctuate mightily at the beginning of the month, during the Holy Day season, after a special offering, and any large amount of income arriving in one day would often cause the income report to jump several percentage points thereby giving somewhat of a distorted view. In order to avoid these seasonal fluctuations, these other forms of reports have been adopted enabling us to have a much clearer picture of the *overall* income.

We are also adopting some fairly sophisticated techniques for income projection around which we base our budget for both expenditures and income. At the present time, because of the fact we are coming out of a "no-growth" year, we may have to take the next 12 months to build up our operating reserves and develop only those areas that are doing the Work in a direct sense.

Lest you feel that the Work is based only on statistical measurements and data, and that the computer really *is* running things, let me say that for the purposes of planning we must develop realistic guidelines. But these guidelines, we realize very clearly in the Business Office, are simply that — *guide-lines!* We are not by any means underestimating the power of God's blessing and His direction in the Work. If Mr. Herbert Armstrong or Mr. Ted Armstrong are inspired to make decisions impacting the financial area which may run counter to these guidelines, we will then step out in faith in spite of what the figures may say. However, I should hasten to add that both Armstrongs, as well as top management personnel, are conscious of financial constraints and receive a great deal of input from Financial Affairs before major financial decisions are made.

I am sure that most of you are aware of that, but I thought it would be good to review again some of the systems we are using in Financial Affairs to better plan for our needs, but always under the understanding that this is *God's Work* and He is very much in control of it. If there is one lesson that we have learned over this past year, it has certainly been that!

I personally feel we are on a much sounder financial footing now than we were a year and a half ago and much less vulnerable to sudden financial reversals. However, this does not mean we are sitting back complacently waiting for God to solve all problems and bail us out of any mis-

takes! We are all very conscious of the team effort that must go into doing this Work and are certainly very appreciative of all of your support as well as that of God's people. From all of us here in the Business Office let me say a big "thank you!"

— Frank Brown

## Publishing

### GN BOOKLETS UPDATE

First, I would like to thank Mr. Ted Armstrong for his very encouraging recent remarks concerning the GN. It's amazing how much mileage you can get out of an editorial staff on the strength of a little encouragement from the boss!

We have been seeing indications of a much greater reader interest and response lately. We are hoping that much "new blood" will be injected into the mailing list by the recent PT ads for the GN. At this writing we now have over 300,000 on the list! We expect several thousand more will be added in the coming weeks.

Ben Chapman's plans (he's the Circulation Manager) presently call for a renewal about once a year to cull out those who are not truly interested. This should help keep the list active in terms of growth and development.

A new booklet on *War* (the red horse of Revelation) is already in the Press — hopefully to be printed by the first of June. I think it's one of the best pieces we've ever written on this type of subject. It has been very thoroughly researched and (I think) beautifully written by staff member, George Ritter. It will probably be advertised liberally in various media outlets.

A number of church members and deacons have recently submitted articles for the GN — in some cases hoping to receive payment for this material. At present we have a very restrictive budget and cannot really afford to pay freelance fees to those who volunteer articles. It has been generally felt by those of us here at HQ that GN articles should be written exclusively by our own staff or those already on the College or Church payrolls.

This does not mean that a church member who is not on the payroll cannot ever write an article for the GN — though we do not generally encourage it — it's just that they must be willing to do it gratis, as a service, and not for payment.

That's it for this time.

— Brian Knowles

# Media

We are currently in the midst of scheduling and coordinating the airing of the Garner Ted Armstrong Half-Hour Special, "HUNGER BOMB."

Our goal in airing these Half-Hour Specials is to increase awareness of Garner Ted Armstrong and Worldwide Church of God congregations in many cities in the United States where we have no regular telecast and relatively few prospective members.

Ninety-one cities have been scheduled to air "HUNGER BOMB" during March, April, and May. Approximately fifty-two have aired to date with encouraging results.

So far there have been 5,069 responses to this powerful commentary. The average cost per response to date is \$12.85. This is even lower than our \$13 CPR (cost per response) for the regular telecast.

Here are some of the cities with outstanding response.

CITY	RESPONSE
Johnstown, PA	187
Evansville, IN	164
Rochester, NY	350
Moline, IL	179
Orlando, FL	206
High Point, NC	289
Rochester, MN	125
Charleston, WV	160
Birmingham, AL	264
Mobile, AL	166
Bismarck, ND	150
Greenville, NC	174
Rapid City, SD	119
Chattanooga, TN	140
Wilmington, NC	142
Bangor, ME	106

We are attributing much of this excellent response to a concentrated promotion effort on the part of each local congregation involved as well as our own placement of ads and spots in *TV Guide*, newspapers and on TV and Radio. Incidentally, the \$12.85 CPR includes the cost of all our spots and ads as well as air time.

As in the past, members have been distributing promotional post cards inviting friends or associates to watch this "Special Report" on famine. Approximately 40-60% of those who received cards have actually viewed the special so far.

Ministers involved have been contacting local

civic groups such as the Lions, Kiwanis, etc., in an effort to gain their support in promoting the special.

A half-hour film of "HUNGER BOMB" is being made available from Headquarters to each minister involved, for showings to these civic groups. Some have been able to speak and show these films before community leaders prior to the TV Special airdate.

For all these efforts, results so far have been excellent in most cases. However, in any endeavor of this sort, dealing with so many television stations — their scheduling and management — there are bound to be instances where all does not go as planned.

For instance, a network may schedule a special of its own on a local station at the same time our special is scheduled. In most cases this precludes the airing of our special as the local station will usually acquiesce to the network's desires.

During inclement weather, TV towers blow down (two this season), deliveries may stop temporarily — or we may just be pre-empted for any numbers of reasons and be unable to prevent it.

Unfortunately, these beyond-our-control pre-emptions often happen after a great deal of promotional effort has been expended by local congregations, as well as from Headquarters. We know that after such efforts it is disheartening not to see the program come on as promised, but a certain percentage of these problems is to be expected and we hope that no one will become unduly discouraged or disturbed if a special does not go on the air as planned. If you are a pastor in one of the few areas where pre-emptions have occurred, please express our apologies to your congregations and encourage their continued efforts when future specials are aired.

In each case where a change or cancellation is necessary, we make an effort to obtain extra promotion when the program is rescheduled.

Cities which suffer these problems are given special consideration for the next special which will air.

In spite of a few such incidences with "HUNGER BOMB," it appears that in most cases all parties involved have, or will benefit by way of fresh response to and increased awareness of the Garner Ted Armstrong telecast and the Worldwide Church of God.

Cities are currently being selected for airing the one-hour campaign special. We will be announcing those details soon.

— Dan Ricker  
Media Coordinator



# Data Processing

## RESULTS OF PT SURVEY

(This report is from Advertising Manager Terry Warren — *Editor*)

Response to our recent PT mail survey to 25,845 public relations directors has been very encouraging.

We received 783 requests for the *Plain Truth* — a 3% response. (2% response is deemed satisfactory with many mailers).

Considering that our target audience consisted of *public relations directors*, many of whom are *former news reporters or editors*, we are very pleased. These respondents represent a very influential group of people.

The survey card was completed by 715 directors. On the card we asked each person to evaluate the *Plain Truth* within a spectrum of categories.

Here's a summary of the results:

Practical	44%	17%	28%	10%	1%	2%	1%	Impractical
Informative	54%	20%	13%	6%	.8%	.8%	.8%	Uninformative
Important	34%	15%	18%	14%	2%	1%	2%	Unimportant
Readable	52%	20%	10%	6%	1%	.5%	1%	Not readable
Interesting	52%	23%	10%	7%	1%	.2%	1%	Uninteresting
Persuasive	25%	27%	18%	17%	6%	3%	3%	Not persuasive
Enriching	31%	14%	15%	14%	5%	3%	2%	Not enriching

NOTE: All categories are rounded off to nearest percentage points. If totals do not add up to 100% certain boxes were left unchecked.

A majority of the respondents favorably evaluated the publication. As an example, 44% ranked the publication highly practical while only 1% ranked it highly impractical.

Here's a potpourri of specific comments on various facets of the new *Plain Truth*. They are listed under topical headings.

### General

You are steps ahead of other publications of your nature in that you have a well put together magazine.

—WPAL Radio Station  
Charleston, SC

Where have you been hiding? First time I've run across your publication.

—Dan Boon Advertising  
St. Louis, MO

This is the first time I have seen your publication. I would be interested in getting it. I like it, but don't get too negative — the world belongs to all (supposedly).

—Fluker Associates  
Macon, GA

Like it. Will route to VIP in station. Thanks for offer.

— WHNB Television Station  
West Hartford, Conn.

Very pleasant surprise! Although I've heard of *Plain Truth*, this is my first encounter with it; it is presently passing through many hands, Keep it coming!!! (Maybe turn down the "God" part a little.)

—WAJC FM Radio Station  
Indianapolis, Ind.

### Philosophical

I find your magazine very interesting indeed though I am not religious. I feel we all need a new, *aware* morality and that you address yourself to this need.

— Information Materials Press  
New York, NY

Although I reserve the right to disagree in certain theological and philosophical areas with the contents of *Plain Truth*, I find your publication to be highly informative, very readable, and thought provoking.

— Unity School of Christianity  
Lees Summit, MO

### Reader Interest

*Plain Truth* arrived in this morning's mail. Read one article then dropped all other business so have just finished reading "every" article. Will reread and study.

— Raymond H. Miller Associates  
Oakland, CA

### Editorial

Your use of solid facts continues to make your articles appealing. Too many publications are long on rhetoric and short on the facts.

— National Public Relations Council  
New York, NY

This piece on Women's Liberation is one of the fairest, most balanced presentations this "libber" has read. Congratulations on the modern image which you project in the *Plain Truth*.

— Terrazas and Terrazas Public Relations  
Tucson, Ariz.

Powerful! Perhaps the most important publication ever.

— Mayo Professional Public  
Downers Grove, Ill.

Straining to put a biblical "angle" on every article is a mistake. Excellent material but heavy serious reading that demands too much attention for a steady diet.

— Jones Brakeley and Rockwell  
New York, NY

Very good job of editing. Newsy and usable for story ideas. I'll look forward to reading future issues.

— WGAY Radio Station  
Silver Spring, MD

**Format Change**

I'm in the printing business — and I know how expensive the old format must have been — much more practical to switch to newsprint. *Very Good*, Thanks.

— Tyler Star  
Tyler, TEX

Speaking as a newspaper editor, I can say I am impressed with your tabloid edition, having also been a regular recipient of your previous *Plain Truth* format.

— Melvin W. Farrington PB Relations  
Rosholt, S DK

Very good. I like it. There is no point in spending all that money on expensive paper. It is the contents that counts.

— Savannah Magazine Inc.  
Savannah, GA

Excellent publication and has been over the years. Your format change is ideal in view of more frequent distribution and also in reducing the printing costs.

— Covey and Koons Inc.  
Canton, Ohio

I like it much better — I think the extra frequency with the PT as well as with the five minute programs will have more impact.

— WGRK Radio Station  
Greensburg, KY

I've always thought your magazine was too expensive considering that you are a non-profit organization.

— Randall Publishing Co.  
Tuscaloosa, Ala.

I am familiar with production costs and can understand your motives for the change. And you handled it very well from the glossy magazine to the tabloid.

— WJRI Inc.  
Lenoir, NC

Good idea to publish more often — even at the expense of "aesthetics" (i.e. color, etc.). People who read *Plain Truth* are obviously concerned with content ... aesthetics is secondary.

— WIUP - FM Radio Station  
Indiana, PA

**Graphics**

You need more small photos and illustrations.—  
KOVG Radio Station  
Valley City, N DK

The artistic graphics make the tabloid very attractive and readable.

— Arts Inc.  
Honolulu, Hawaii

The above comments might seem slanted to the positive side for *Plain Truth* but only a few *constructive* criticisms were returned to us. Most who criticized merely disagreed with us philosophically.

Not enough directors were familiar with our previous format to draw a reliable comparison between the color magazine and tabloid edition.

We did, however, receive more favorable comments about format change from this group than unfavorable.

Overall, we are very encouraged with the response and look forward to additional surveys in the future, including one of PT reader reaction to our publication.

— Terry Warren



**PT SURVEY PROMO** — 25,845 public relations directors were sent (a) letter describing Plain Truth (b) sample issue (c) survey card to evaluate Plain Truth and/or request a subscription.

## CHURCH ADMINISTRATION

(Continued from page 234)

We are now in the process of producing the final paper.

That does it for another *Bulletin*. All the best to all of you.

— C. Wayne Cole

## PASTOR TRANSFERS

Name	From	To	Replace With
Barness, J.	Albuquerque	College	L. Cole
Beyersdorfer, C.	Waterloo	College	D. Shuta
Biedler, J.	St. Louis	Tulsa	—
Cole, L.	College	Albuquerque	—
Coulter, F.	College	Monterey	—
Cowan, B.	College	Chatt./Gadsden	—
Docken, A.	College	Omaha	—
Dunlap, W.	San Jose	Norwalk/College	J. Kirk
Gipe, Rick	Monterey	Santa Ana	F. Coulter
Groce, C.	Omaha	Salt Lake	A. Docken
Hegvold, S.	Chicago	Big Sandy	M. Salyer
Heimberg, F.	College	Ft. Worth	—
Johnson, D.	Oakland	Uniontown	—
Kilbury, R.	Milwaukee	College	C. McNair
Koellner, C.	Salt Lake	College	C. Groce
Lester, H.	Chattanooga	Atlanta	B. Cowan
Lillengreen, J.	Columbia, S.C.	College	J. Ritenbaugh
Mauzey, E.	Santa Rosa	Rochester, Mn.	—
McNair, C.	Atlanta	Milwaukee	H. Lester
Mischnick, A.	Big Sandy	Lake Charles	—
Redus, J.	Tulsa	College	J. Biedler
Ritenbaugh, J.	Norwalk	Columbia, S.C.	W. Dunlap
Salyer, M.	Ft. Worth	Chicago	F. Heimberg
Shuta, D.	College	Waterloo, Iowa	—
Smylie, K.	Santa Ana	College	Rick Gipe
Swanson, B.	Huntsville	College	M. Turner
Turner, M.	College	Huntsville	—
Lochner, Otto	Stays at College		
Nettles, Bill	Stays at College		

## BIRTHS

**John and Barb Biedler** (South St. Louis): After years of reading about everybody else's babies I can finally joyfully announce that *Kimberly Renee* Biedler was born 4:30 Sabbath morning, March 8 — all 8 lbs., 6 ozs. of her — our first!! Barb (and grandma) are doing fine!

**Mike and Susan Booze** (Houston North, Texas): At five o'clock in the afternoon on Friday, January 31, the Booze's were sitting in Houston's infamous rush hour traffic. Susan and I both have been in traffic many times but this time was different. My wife was in labor and her contractions were coming every four minutes and lasting about a minute. Fortunately, we made it to the hospital in plenty of time. We were in the labor room around 5:30 and four short hours later we had our first child, all 7 lbs., 13 ozs. and 20 inches of it. I was afraid that the doctor would want to circumcise right in the delivery room, so I was prepared for the big fight with him. It turned out to be no problem at

all since the doctor in charge of maternity at Sharpstown Hospital is Jewish. As you know, there are several beliefs that we have in common with the Jewish people. One of the main ones is that neither we, nor the Jews circumcise little girls! I am sure that our daughter, *Linda Diane*, will both understand and appreciate that years from now.

**Paul and Karen Kneebone** (Saint John, N.B.): We're both very elated about the arrival of our firstborn in the household. *Brian Robert* Kneebone arrived at 11:31 p.m. on February 20th after a 10-hour labor. Dad wasn't able to be in the delivery room, but rangled with the doctor to get him to take some pictures! Brian arrived an even 9 lbs. and was 22 inches. We hope he's ready to survive the kidding his last name will initiate ("patella" to those of you who are medically inclined!), and have the patience to spell it 10 times if necessary when he's older and people ask if he's Blackfoot or Cree!

**Jim and Linda (Correll) Lee** (Dallas North & South): We would like to announce the birth of our third child, *Darin James*. He was born March 8th at 12:20 p.m. He weighed 9 lbs. and was 22 inches long.

**Owen and Kim Murphy** (Winnipeg North & East, Manitoba): After 14 years we have been blessed with a child. It's a boy — born January 31, 1975 at 2:25 a.m. He weighed 7 lbs., 10 ozs. and was 21 inches long. We named him *Ryan Shane Owen*. It was a difficult labor and birth, but mother and son are now doing just great!

**John and Janice Strain** (Roanoke, Virginia): We're very happy to announce that *Derek Ryan*, our first son and second child, "arrived" safely and without complications on April 10, 1975. He was born at 9:20 a.m., was 20" long and weighed 10 lbs. Although it was a "10 lb. labor," everyone is doing fine.

**Paul and Gloria Shumway** (Spokane, Wash.): Gloria and I wish to announce the birth of our second daughter *Tammy Marie*. She was born on April 14 and weighed 7 lbs. Everybody is doing fine.

**Roger and Andrea West** (Tulsa, Okla.): Very early in the morning, as it began to dawn toward the fifth day of the week, our baby girl, *Tammy Michelle*, was born. T was the 20th of March in '75, at 5:09 our girl did arrive. All at home now, her bassinet bounces; because she checked in at 10 lbs., 2½ ozs.

# Mail Processing

As anticipated, our letter count is taking a dip downward during the final days of April. The month began well when compared to March, but because there were no large promotional mailings scheduled until the beginning of May, the letter count has fallen somewhat behind. A letter advertising *The United States and British Commonwealth In Prophecy* is scheduled to be mailed about May 7 to approximately 1,200,000 of our subscribers. This should help our mail picture considerably; especially since the United States' role in the world at this time is increasingly on people's minds. An offer of this booklet during our present time of crisis is very timely and should interest many in the study of Bible prophecy.

## Ambassador For World Peace

Our brochure "Herbert W. Armstrong — Ambassador for World Peace" is becoming a very popular piece of literature. In the three months the brochure has been available, MPC-Postal has mailed out over 13,900 copies. Most of these have been requested by donors, co-workers, and members — people with a genuine interest in the Work.

## Animal Oddities

The weekend of April 13 saw the "Animal Oddities" telecast pull in 5,000 calls and 23,000 busy-outs on Sunday alone — making this the *second highest* weekend of this season!

One reason for the higher than normal ratio of busy-outs to calls is due to the large number of *children* callers. The children did not have the patience to continue calling, thus giving us a lower than normal ratio of calls received.

## WATS Hours

A friend in the ministry asked me recently about the hours the WATS line is open. Since it may be of interest to many of you, we thought we would share the answer here.

Our WATS lines are available to receive calls in response to our radio and television programs 24 hours a day. We have 12 lines at the present time.

Normally, WATS personnel are on duty from 8 a.m. to 5 p.m., but frequently a "special" telecast will require their presence to take calls in the early morning or late evening. Whenever the personnel are not on duty (such as during the night) our

lines are hooked to recording devices so messages and requests for literature can be received at any time.

## On The Lighter Side

It's been a while since we shared with you some of the amusing and interesting situations that our mail readers have encountered in reading the mail. Here are a few more incidents that really did occur:

One lady said to Mr. Armstrong, "If you write back to me, write slowly because I can't read fast."

Another lady mentioned that receiving her literature in our brown envelopes caused a problem because her cat has a habit of wetting on brown envelopes. She therefore requested that we send all literature to her in a cellophane bag.

— Richard Rice

## LETTER COMMENTS

### MR. HWA'S VISIT TO LOCAL CHURCHES

This week the comments relate to the Armstrongs' visits to local Churches. As you will see, the letters show considerable appreciation for these visits.

I want to thank you from the bottom of my heart that you came to Cincinnati for the First Day of Unleavened Bread. "Thank you" seems so inadequate for the way I really feel.

Do you know how I felt when you announced that you had baptized Mr. Rader? I could hardly keep from shouting. You know I hope someday to be able to shake your hand, and tell you *personally* that I love you for what you have gone through for *me*, even though you have not the remotest idea who I am.

Mr. Armstrong, I was so proud I could hardly sit in my seat yesterday when you made the statement, "Whether directly or indirectly, if you are in God's Church, you are my sons" — with deep gratitude I say "thank you" again.

— Mrs. Della Leona Peters,  
Economy, IN

Just a note to let you know how much we enjoyed getting to see and hear Mr. Herbert W. Armstrong at the Music Center in Cincinnati. It was a *wonderful day*. The rain and icy streets in Cincinnati couldn't keep us away. We're hoping for another opportunity to see Mr. Armstrong. We would enjoy a personal appearance by Garner Ted Armstrong also.

— Virginia Hardesty,  
Columbus, OH

(Continued on page 260)

# OPEN FORUM

*OPEN FORUM was created to continue the same give-and-take discussions conducted during the workshops of the May, 1974 Ministerial Conference. OPEN FORUM affords you the opportunity to freely express your thoughts, ideas, opinions and suggestions regarding any area which you feel will contribute to the edification and stimulation of your fellow ministers and department managers. We want OPEN FORUM to be encouraging, thought-provoking — a vehicle through which constructive ideas can be born.*

*But please remember — and pardon our disclaimer — the views expressed here do not necessarily reflect the official policies or procedures of the Worldwide Church of God or Ambassador College. Neither do they necessarily represent the views of the editorial staff of the Bulletin. Nor do they necessarily reflect any absolute conclusions or dogma on the part of the individual contributor — just food for thought and discussion. Send your OPEN FORUM contributions to the Bulletin, 300 West Green Street, Pasadena, Calif. 91123. Be sure to double space your copy.*

## THE CHURCH'S GREATEST ASSET

A few months ago I took a survey asking the brethren to sign a list indicating how they first came into contact with the Work. I was amazed to find out that for about 40% of the church here (my wife and me included) the initial contact with the Work had come from others by word of mouth. The survey reinforced in my mind just what a fantastic asset God's people really are. That reinforcement was further strengthened a couple of weeks ago when I was talking to a PM who will be baptized soon. She was telling me why she knows this is God's true church.

From a doctrinal standpoint this lady had proven all the major things and knew God's Church was doing them, yet she was still skeptical — until she began attending services regularly, and started talking with the brethren, hearing of their trials, their overcomings, and the changes in their lives had shown her that here are people who really are, despite their human weaknesses, striving to live what they believed. Her contact with God's people and their enthusiasm for this way of life erased all doubts from her mind.

That positive example set by the brethren has been extremely helpful at the public Bible lectures we have held here in Canada. At the three conducted in the Kingston area since the feast, we served coffee and refreshments following the lectures. Many new people stayed around for as long as 45 minutes after the lectures talking to church members over a cup of coffee. I found out later

that in several cases the new people were reluctant to talk to me directly about doctrinal questions or questions about the church, but really pumped some of the brethren. Quite a few of these people are now attending services or Bible Study. Again, God's people came through with flying colors as a light and an example.

These public Bible lectures really do throw the brethren right into the front lines of dealing with new people. They are the ushers, the coffee servers, etc., and new people do want to meet them. With the lecture program being expanded in Canada this year and being begun in the states, we should encourage our people with the fact that "pray and pay" approach is forever gone. They are now a direct light and often a direct face-to-face contact with a new person even more than the minister conducting the lecture. The church people in this area have done a fantastic job of being that light in the lectures we have had thus far.

Since being in the ministry, I've learned that God's people are the church's greatest asset and my respect, love, and appreciation for brethren continues to grow rapidly. What an awesome thing it is to have the privilege to serve such a group of people as a minister.

— Will Wooster  
Kingston, Ontario

## AN INSPIRING VISIT

I just experienced a most inspiring and rewarding visit this past Friday! Why would this visit be more rewarding and inspiring than others? The family I visited stated they had never once heard of the Worldwide Church of God until last Fall. They came into contact with us through our local State Fair Booth. Now they are very excited about what they have "discovered."

He described how he was walking by the Exhibition Hall and felt compelled to go look at all the Arts & Crafts exhibits (normally he wouldn't have) and soon found himself standing before a booth with booklets scattered over it with titles and questions he had been wondering about for years. He said, "I believe God led me to walk through that place."

It was so rewarding to sit and listen to the enthusiasm of a man that God obviously is now calling, realizing that he was now at this point

partially because of the efforts of our local church. Maybe this is a little of what Mr. GTA feels when he sees so many of the brethren who are called through the World Tomorrow broadcast. It certainly helped make our efforts to finance and set up this exhibit worthwhile.

— Bruce Gore  
Valdosta-Warner Robins, Georgia

## RELATING TO YOUNG PEOPLE

An "amen" to everything Chris French wrote on "The Challenge of Working with Youth" in a recent MET column.

Our young people are our greatest resource — a reservoir of potential we can't afford to let drip through the dyke. And there is a great deal the local pastor can do to plug the holes.

OK — so you don't like dances, being jostled by a noisy room full of pizza chomping pop guzzling kids, or being involved in the sort of activities they're interested in — but don't let *them* know that. Grin and bear it! Listen to all the suggestions they have to offer, then let them go ahead and organize some of them for their own entertainment. Let them bang around in *your* basement one Saturday night — they'll willingly bring the refreshments and the records, and probably a few friends who'll maybe start attending church with them.

Working with, instead of just tolerating the young people in your area will bring immediate rewards. They have unlimited energy and far more time on their hands than any other group within the church. They *can* be trusted to produce interesting socials for the enjoyment of all the church, and their drive and vitality can make fund raising activities a roaring success! "Working with" will mean the channeling of energies to their ultimate good and the immediate benefit of the entire church — a much more desirable alternative than letting them find their own outlets for all that pent up energy.

And if there is a gap in your experience or ability to deal with young people, then talk things over with a few of the people in your congregation — get ideas! Break out of the rut and take the challenge Chris wrote about!

We're not going to be able to undo the influence of a bad home life or a faulty upbringing, but we can do our best to make this way of life attractive and interesting. It's our debt to the youth of this church.

I remember the words of one concerned person who looked me straight in the eye and said, "God made you a shepherd to the flock — and that

means you have a *God given responsibility* toward the lambs too."

How many lambs have we lost to the wolves?

— Bob Millman  
Kamloops, Salmon Arm,  
British Columbia

## THE PURPOSE OF A TEENAGE PROGRAM — A REPLY

Upon reading Mr. Alan Dean's contribution to the March 25, 1975, *Bulletin*, I felt compelled to consider his parting question, "What is the fundamental purpose of a teenage program?" After surviving five years of overseeing the teenage activities in the Milwaukee churches, I have come to believe that the overriding purpose for youth group activities is to provide an alternative. God's whole plan involves providing man with two basic alternatives, God's way or Satan's way. Our teenagers, too, face two alternatives. Either they can become involved in the activities that the world has to offer, (and also suffer the negative consequences), or they can choose to be involved in Church oriented activities and thus, hopefully, avoid a lot of trouble.

Mr. Dean said that to make the Church a fun place so hopefully we can win teenagers to Christ smacks of evangelism. I ask, what's wrong with evangelism? Isn't that what the Work of God's Church is all about? The very word evangelism means a spreading of the Good News. I certainly feel that it is as much our intention to spread the good news of God's way of life among our teenagers, as it is to spread it to the world.

By providing our teenagers with the alternative of having fun God's way, we hopefully are laying the groundwork for their eventual full conversion as they grow older. Mr. Dean seemed to question the soundness of having as our overall goal in teenage programs the "keeping of kids going God's way." I cannot see how we possibly could have any other overall goal. The challenge on our part is to provide the kind of youth group program that will result in our teenagers responding to that goal, without feeling coerced or manipulated into it.

Here in Milwaukee, we make every attempt to make our youth group program as attractive, exciting, and rewarding as possible. We don't coerce, but we do encourage our teens to participate. We try to show by example that God's way is the only *real* fun way, and in so doing I feel we accomplish our overall purpose.

"What is the fundamental purpose of a teenage

program?" To provide them with an alternative. God's way is that alternative.

— David Kroll

Director Milwaukee Youth Groups

### WORKING WITH MINISTERIAL ASSISTANTS

In the recent conferences we've been holding throughout the Winnipeg District I've been striving for feedback from all the men, especially the newer men, concerning their personal traumas and/or difficulties in becoming grafted into the ministry.

We have felt the increased pressure or tension within the men coming to the field in the last several years. This is quite understandable, realizing some of the pressures and trials that have come upon us in the Work. I also might add here that every minister I know is quite proud of the staying power and conduct of most of the College students.

Anyway, almost without exception, those men sent to us as assistants or trainees have served well and fruits have been borne through them. What we've basically tried to do is to make the man a part of the Work itself. Give him a piece of the action — everyone must mean something to somebody or he is a zero. In giving the new man credit for having something on the ball (having graduated should bear this out) it is simply a matter of letting him get into harness with the pastor and share the responsibility.

Some confusion seems to lie in the area of correction of a new man, but in the 10 years of serving in the prairie provinces, I've had to correct every man that has worked with me, some gently and a few bluntly. This is all part of the ball game. But as men, don't we do this with respect for the other fellow? If we don't, then I think it's time for us to resign from the Ministry.

I'd like to add that, personally, I try to learn from every new man that comes to the area. This helps me become *truly* interested in him and what he has to offer. I'll trade him years of experience and a piece of the action for his ideas and invigorating enthusiasm. So far the sharing has proven to be a successful formula.

The attached letter [following contribution] is response from one Ministerial Assistant (I have difficulty using the word trainee) who has been in the district for a year. I've shown this letter to several other assistants here in the area, and they concur with the feelings of the writer. Please take it for what it's worth.

— Glen V. White

District Superintendent  
Winnipeg, Manitoba

### AN MA'S POINT OF VIEW

"Now, concerning the matter of an assistant's adjustment to the field ministry. Despite words to the contrary, or recent administrative changes, I feel that most men coming fresh out of college to the field will feel that they are under observation and evaluation. To an extent, that's good. It makes the new man keep his eyes open to see how things are done, and it may make him conform to his boss's style and way of thinking, faster. However, this isn't the best way of achieving that desired goal.

"First of all, too much of this 'we've got our eye on you' business makes a man too *self*-conscious. How can we expect a guy to be service-oriented and people-oriented when he thinks his future is on the line every minute of the day, when he's waiting for that inevitable goof that could blow everything?? No, too much of that kind of pressure can only make a man more *self*-centered, and insecure — it's anything *but* helping him to get *settled* in his new job. And it is also programming him to respond to fear tactics — the threat of being "terminated." A far cry from common respect; much less brotherly love.

"New men may have a few workable ideas — constructive and creative suggestions that could prove valuable to their superiors, the local brethren, and the Church as a whole. Not to mention that priceless commodity of enthusiasm which, when properly directed, can be a tremendous asset to a Church area. To benefit from these qualities, it is important that the new assistant feel free to contribute wherever he can, even to think aloud openly with his boss without fearing that he might say the wrong thing.

"An assistant must feel that there is interest in his opinions; that his voice is heard and his ideas considered. This inspires an attitude of loyalty, respect and a strong spirit of cooperation. It changes "I wonder what he thinks about me" to "how can I help"? Sure, these points are elementary and obvious. Then why mention them? Simply because, when I first came to Canada, I was wondering what was expected of me, and what I needed to change about myself to fit in and be of service. What I needed to hear was what you [Mr. Glenn White] said over a cup of coffee in your kitchen: 'As far as I'm concerned, you're part of the ministry here, and the only way you can get out is if you put yourself out. There's a lot to do here and nobody's breathing down your neck evaluating you. Get to know the brethren — they're

good people.' That's the way I had hoped it would be. When you said that I was thinking, 'That's more like it — let's get to work!' We have to maintain this attitude and relationship with new people each year because there *is* a lot of work to do and we can use all the good men we can get. Consequently, we can use all the help we can get from each man. To me, this approach inspires a man to give all he can.

"Along with this, I can say I've learned a lot in the nine months or so I've been here. The 'learn-by-doing' principle works well — so the new assistant should be encouraged to immerse himself in the Work, that's not too difficult around here — and that's good too. I've got friends in another area who are alternately turned off and turned on by their job as an M.A. One said, 'There's nothing to do but type out forms and reports.' He needed to get out of the office and to the membership. Another said 'I spent four years in college to be a babysitter for 200 people?' Both of these guys could have done a lot to alter their 'undesirable' position — so could their bosses. If these guys had been really into their work — *into working with the people* — they wouldn't have had those chicken complaints. Both of these cases were where the M.A. was too *self-oriented*.

"One can get frustrated in this job. We're not as mature and experienced as the Pastor we work for, so we don't have the credibility you might want — even when you know you're right — and the deacons, who are ordained and much more experienced in the local area are often subordinate to you in the chain of command. So initially an assistant needs to find out how far he can and should go in counselling and decision making. He can best determine this by frank communication with his boss and playing some scenes by ear. There's a time to say, 'I'll check with Mr. ——— and get back to you.' To me, you need that good communication between Pastor and assistant to help prevent frustration and confusion. Again, that's an obvious point, but a very important one.

"An M.A. told me a couple of years ago — 'When you're a trainee, you're no longer an individual. You belong to the man you work for. You like what he likes, think what he thinks, and you have no real identity.' I didn't realize it at the time, but he wasn't telling me about his job, he was telling me about his boss. There will always be points of disagreement and difference between pastors and assistants — some great, some small. I'm convinced that there is no reason to allow another man's taste or attitude to keep you from doing the job you've been given. Some people can see the

negative side of a situation quicker than they can see the positive side. Pastors should be careful not to allow personal taste to produce judgemental or unnecessarily critical attitudes toward the assistant. Most of these things are not a matter of right or wrong, but a matter of personal preference *within* the law of God. I refer to such things as clothing, makeup, music, books, movies, etc. No pastor should try to pressure an assistant to view everything exactly as he does. Again, I'm not referring to basic doctrine at all, but trivial matters of individual taste. Also, no assistant should try to pressure his boss to have *his* opinions and tastes, either. There is room for individuality in the ministry and, in fact, it's a great asset to the brethren, so it shouldn't be squelched. There are positive strengths to our differences and this is what we should go for."

(Does sound like I Pet. 5:2-5, doesn't it? — Glenn White)

#### INSPIRING UNITY OF MIND AND PURPOSE

Shalom from Jerusalem! Preparations for the summer program here are progressing well, and I hope to write about it in the future. However, the present disaster in Vietnam prompts me to make the following observation.

What can the Work learn from the debacle of Southeast Asia? The pride of America's power is further broken? Obviously. More to the point is that the American way has failed. By that statement I mean the philosophy the U.S. has utilized as the mainstay of her foreign policy since World War II has been proven inept. For years the "American solution" has been money and more money for freedom. Foreign aid (often in the form of outright material gifts, be they factories, arms, or sacks of wheat) was sent to our friends in the hope that by raising the standard of living in selected countries, we could purchase their support.

So mountains of goods and American know-how flooded the world, but it seemed like the more aid we gave a country, the sooner it was taken over by the Communist insurgents. In South Vietnam America expended untold billions of dollars and thousands of lives in an effort to achieve a "just and honorable peace." But South Vietnam is being destroyed, eaten up. The North Vietnamese and indeed most of the world equate the fall of South Vietnam with an American failure (which it is).

Around the globe the U.S. is in retreat, and the end of it is well known by us all. The reason for our nation's decline is the failure to recognize that the war being fought is not one of goods and arms



but a war of ideas, concepts, philosophies. Secondly, is the current absence of an American national ethic. The American code of values or philosophy once adhered to by the overwhelming bulk of the people has been abandoned in deference to individual ease, affluence, and "freedom." On the other hand National Communism capitalizes on a "struggle" of an ethnic group for its national rights at the expense of individualism and freedom of thought outside the confines of Marxism, Leninism, Maoism, or whateverism — all generically referred to as Communism.

The United States was strong while her people still possessed and passed on moral concepts and national purpose to her youth through the educational and religious systems. The American Ideal pervaded every aspect of life and moved the minds of those who built the nation and won two world wars. The concept of guaranteeing individual freedom succeeded because there was a definiteness to that freedom. It was freedom under law professed and promulgated by the vast majority of U.S. citizens.

Today, American society is an amorphous gallop. (You've heard of the Gallup Poll, no doubt.) It is a country so intent on fractionalization that it cannot provide a united approach to world politics, or life, much less the right one. That is because there is no nationally held tenet other than that "each man can do what is right in his own eyes." It is impossible to save a foreign people from a united and determined enemy with this approach. Money and arms provided without inspiration and purpose soon end up in the hands of the enemy. "Every man for himself" and "the more the better" eventually give way to corruption, treason, surrender, death.

In the Work we can have that unity of mind and purpose. It is a guaranteed right provided by God's Holy Spirit. Furthermore, we have the true knowledge of that purpose and the absolute promise of its success. We have what America lacks — a true and proven way of life based on eternal laws and values held by all, instilled within us by the Eternal Creator. Anyone deviating from God's way and mind is not one of us and will not be found in the perfect society of God's Kingdom.

What we must realize and help each other and the Church as a whole to realize, is the full nature of our battle against the wicked spirits and our chief adversary, Satan. Peter tells us that "the end of all things" will be a time when a multitude of sins will abound, and he is not the only one. It's the human shortcomings that provide an opening for Satan's perverseness, fuel for gossip and

detachment from personal involvement in the Work. But he goes on to say that our fervent love "shall cover *the* multitude of sins" (I Pet. 4:7-8). Gossip cannot survive in an atmosphere of love. Good *will* overcome evil (Rom. 12:21).

Moreover, we must not measure the Work of God by faulty American values nor measure the progress of our spiritual war by percentages of growth and income to the exclusion of the Biblical criteria. The Work needs money to operate. It needs money more now than ever before because the job we are given is demanding more.

But it is a big mistake to use current income levels to measure the future of the Work. Man's work is done by the power of human intellect and money. God's Work is done by His Spirit moving in the minds of men (Zech. 4:6). The Bible states that without vision the people perish, not without money the people perish. God's Work will get done, and done well regardless, for He will inspire the vision of His purpose in the minds of His servants (Amos 3:7, John 15:15-17). God shares His purpose with us to motivate us. If the vision is there, the money or means to fulfill that vision will be also.

It is difficult to change the accepted significance of a common point of reference used for so many years to measure the growth of the Work. It's natural for the human mind to cling to material criteria; it's easier to comprehend and retain. Thus, it is quite probable that despite the letters and sermons from both Messrs. Armstrong, too many still think that the Work is floundering because the income is not growing as fast as we'd like. The need must be made known, but so must be the cause that created the need — hence the space devoted to non-fiscal matters of the Work's growth in co-worker letters.

We need to get a better grasp of what God is doing through His Church and concentrate on helping others grasp the vision of God's Work. Then we'll be in a better position to hold up each others' hands and together hold up the hands of the ones God has called to lead the Work. You can be sure they have the vision.

— Christopher J. Patton

Resident Director

Ambassador College, Jerusalem

## INFLATION IN AUSTRALIA

I hope that Mr. Ted Armstrong's many recent remarks concerning the dramatic effects of inflation on the Work's income and expenditure have helped all of us to understand the heavy toll inflation does take.

The whole spectrum of society is affected. For instance, *Time* magazine recently reported that, in the second quarter of 1974 alone, inflation added \$16.9 billion to the cost of the U.S. Defense Department's forty-two major weapons systems — a rise of over 13% over their prices when last projected. At the other end of the spectrum, the U.S. National Council of Churches reported that the income of forty-one Protestant denominations (46 million members) rose 7.7% in 1973, while the buying power of those dollars dropped 9.6%. The figures for 1974 are expected to be worse.

In Australia, the repercussions of inflation have been savage for the Work and Church members. Because being brothers and sisters in the Church each one of us is interested in and concerned about the difficulties experienced elsewhere in the Body of Christ, I'd like to pinpoint two specific areas where inflation has hit in Australia.

#### **Postage Increases**

In September, 1973, we paid A5.5¢ to mail the *Plain Truth* magazine. Now, two savage increases later, we are paying an average of A17¢ postage per copy!! Thus, at the current exchange rate, for postage alone each copy costs US22¢. To mail a newspaper weighing less than 50 gm the average cost would be A9.5¢. But even that's too much!

Clearly, in order to increase our present circulation (52,000) we have to find alternative methods of distribution. Currently, we are vigorously pursuing a newsstand programme.

#### **Interest Earnings**

Over the years, many of our members have been saving towards the deposit on a home or for their old age. Invested in the traditional savings account, this money earns a meager 3¼% p.a., but to maintain the same buying power when inflation is running at 20% p.a., each dollar saved would need to earn 20¢. So their reserves have dwindled considerably over one year alone.

Six months ago the then Federal Treasurer, Mr. Frank Crean, mentioned that he estimated inflation had "ripped off" one billion dollars from the real value of Australian savings accounts, most of which are held by the "little man."

However, higher interest rates are available. Invested with the Permanent Building Societies, savings can "earn a big, fat healthy 10% p.a." (so says the ad). But when inflation is 20%, that is still a loss.

Many consultants have urged the government to take inflation into account when calculating income tax on interest. However, in true doctrinaire socialist style, our Labour government insists on not only taxing the "imaginary" increase

at the average rate of 30¢ on the dollar, but also slaps on a surcharge of 10% because this income is "unearned"! Such iniquitous taxation means that \$100 (invested at 10%) will in one year earn only \$6.70, not the \$20 needed to maintain the original buying power of the \$100. Not only is nothing really earned but the loss in purchasing power is a significant 11%.

Please don't forget to pray about the needs in the various parts of the International Work, and especially for those of our brethren who are struggling financially.

— Garry de Jager  
Mailing Operations Manager  
Burleigh Heads, Australia

#### **"ON PREACHING"**

Not too long ago I came across a little book entitled "The . . . Cream Book" (Sentence Sermons) compiled by Keith L. Brooks, Moody Press, Chicago.

During a lifetime of teaching and preaching, the author accumulated a huge collection of pithy, pertinent sentences from a thousand and one sources. He "skimmed the cream" from his extensive reading, and the best of the material thus acquired makes up "The Cream Book." He covers various and sundry subjects all the way from conceit to diligence to hypocrisy to scepticism, etc. Since many of you that read the Bulletin are ministers and give sermonettes and/or many sermons, I thought it might be interesting and helpful to give you *some* of the quotes in his section "On Preaching":

"You can preach a better sermon with your life than with your lips."

"When salary plays a great part with a minister, the heart plays little part."

"Preachers who are mightiest in their closets with God are mightiest in their pulpits with men."

"When the Word of God is preached, the people take up the work of God."

"Never preach a sermon until it has been soaked in prayer."

"There are two fools in the pulpit: one who will take nothing from anybody, and the other who will take everything from everybody."

"There is a vast difference between having something to say, and having to say something."

"There's a lot of preaching done that the devil likes to hear."

"The best theology is the fruit of kneeology."

"Sermons are like bread — delicious when fresh, but when a month old, hard to cut, harder to eat and hardest of all to digest."

"He feeds others' hearts who speaks from his own heart."

"The most spiritual preacher is the most natural preacher."

"He is the best teacher who follows his own instruction."

"The great preachers of the world are not the men who master their messages, but the men who are mastered by their messages."

"Let every minister, while he is preaching, remember that God is one of his hearers."

"There is always danger to those who have to talk much about religion, that their religion may become that of the head rather than that of the heart."

"Don't use a gallon of words to express a spoonful of thought."

"If people sleep during the sermon, the preacher needs waking up."

"If some sermons were for sale, they should be labeled: 'Dry goods and notions.'"

"Get so full of your subject that there is no room for yourself in the message."

— *Hugh Wilson*  
New Orleans West, Louisiana

## ACTUALLY OVERHEARD

When my son Ted was two years old I was trying to teach him how to pray. He wasn't old enough to know what to say; so I would say a line and he would repeat it after me. I would make a statement such as "God bless mommy and daddy" and he would repeat "God bless mommy and daddy." Everything went smoothly until I said, "Help me be a good boy," Ted replied, "Help daddy be a good boy"! Needless to say it was difficult for me to maintain my composure. Ted wondered what I was laughing about.

— *Roy Holladay*  
Richmond-Norfolk, Virginia

The other night I was visiting a couple and they told me about a person who wrote in to a minister of another organization and asked the questions: "Should I tithe on the net or the gross?" His reply was, "would you like to be blessed on the *net* or the *gross*?"

— *Curtis May*  
Norfolk-Richmond, Virginia

I actually overhead the following:

Mrs. X: "Mr. . . . that was certainly a wonderful sermon you gave last week! It really helped me a lot. I thought it was real good!"

Minister: "Well, thank you, Mrs. X. Do you remember what it was about?"

Mrs. X: "Sure! It was about . . . uuh . . . uuh . . . you now, I forgot."

— *Tom Lapacka*  
Hanover, W. Germany

Recently I've been admonishing parents to watch their children more diligently at Sabbath services. The children were running in the hall and at times bumping into the adults.

Well, about a week later my four-year-old son Greg asked me in all sincerity, "Daddy, why do the adults keep getting in us kids way when we're trying to run at church."

I guess the same problems seem different depending on your point of view.

— *Bill Roberts*  
Louisville, Kentucky

My six-year-old son Morgan is developing into a real student of the law. The other day he posed the question, "Is it wrong to shop on the Sabbath?"

"Yes," his mother replied, "except for certain emergency situations."

He thought that one over for a moment and then asked, "Could a chocolate bar be an emergency?"

— *Bob Millman*  
Kamloops, British Columbia

While living in California we made many trips to the ocean. On one occasion we were all running down the beach when a large wave came and knocked our little girl over. When I retrieved her from the water, in order to keep her from becoming panicky I said, "didn't that taste salty?" Jenny answered "yes, who made it so salty?" I told her that God made it that way and she stopped and thought a moment, then inquisitively asked, "well daddy, why didn't God put pepper in too?!"

— *Joe Horchak*  
Painted Post-Rochester-Syracuse, N.Y.

## BOOK REVIEW

### The End of Affluence

Paul Ehrlich has done it again! In 1968 he coined the phrase "Population Bomb" with his book of the same title. Now, in the 1970's the issues he raised in that best-seller are no joke. *The End of Affluence* is, in many ways, a sequel to that first work. As many of us know, Mr. Ted Armstrong has interviewed Dr. Ehrlich and was deeply moved by the fact that Ehrlich has had himself sterilized to set the example for what he considers to be man's only hope — zero population growth. So convinced is Ehrlich of the *reality* of a new "Dark Age" as he calls it.

*The End of Affluence* — subtitled "A Blueprint

for Your Future" — is a handy reference book for those who like to substantiate some of the grimmer, almost unbelievable pronouncements of Bible prophecy. Parts of the text read like one of our booklets: "America's economic joyride is coming to an end... We are facing, within the next three decades, the disintegration of an unstable world of nation-states infected with growthmania. *The game of unlimited growth is ending...* A period of environmental and social decay is coming."

The opening chapter compiles some of the best *current* research on famine, energy shortages, weather changes — all in the light of the energy crisis that afflicted North America in the winter of '73-'74, only Ehrlich calls that a *mini-crisis*. The real crisis, he keeps insisting, is a crisis of supply! The culprit is our "Chamber of Commerce attitude" of growth for growth's sake while we are steadily running out of resources! "What you need to know is that in ten or fifteen years you will be living in a world *extremely different* from that of today... (this is) a conclusion drawn in large part from the response drawn by this society in 1974 to the energy crisis — a pussycat crisis compared to the tigers lurking around the corner. For the energy mini-crisis illuminated once and for all the hopeless incompetence of our political and business leaders and our institutions when it comes to coping with fundamental change."

Change two considers the dangers and hazards of using nuclear energy. Ehrlich quotes well-documented reports on such a ghastly spectacle as the possible radiation effects of nuclear power plants. Chapter three deals with the effect of oil prices and the fertilizer shortage on countries like India. Chapter four is in many ways a real shocker. Ehrlich focuses on Japan or, as he calls it, the "Dying Giant" that may never awaken. "Will the Japanese turn to military aggressiveness as suppliers become unwilling or unable to maintain (oil) flows?" The same questions Mr. Ted Armstrong has been asking for years!

Seven chapters of well-documented (but *readable*) research and projections about the possible future course of Western society written by a world-renowned authority — that describes "The End of Affluence." It's available in paperback for \$1.95 at most drugstores. It pulls a few punches and rather tends to confirm some of the more sobering, terrifying prophecies the *Plain Truth* and *World Tomorrow* have been shouting for years. A good investment for the money!

— Neil Earle  
Regina, Saskatchewan

## LETTER COMMENTS

(Continued from page 252)

Saw you in Cincinnati, Ohio. Certainly wasn't disappointed. It was really great to hear you, and very enjoyable also. Nice to know my prayers were answered, in your being so youthful. So smartly dressed, wise as a serpent and gentle as a dove. Speaking out what you must say and where you want to say it.

Thanks for all the work you and your wife did in the past that helped change my attitude, making life worth living.

— Doris Beasley,  
Indianapolis, IN

We were so very happy to have you here in Cincinnati. We all love you, in our Church here. You look so good. We are truly blessed to have you visit us. We are behind you, Mr. Armstrong. We all pray for your health and safety. Thank God He hears and answers our prayers. We all wish we could meet you in person.

— Mrs. Ethel Mallott,  
Cincinnati, OH

I was so glad to see you here in Cincinnati. When you walked out on the stage to bring us God's Words I felt so thrilled. I do hope you will get to come again soon to see us.

— Mrs. Gertrude Bowles,  
Cincinnati, OH

Thank you very much for your visit to Tulsa, Oklahoma today. I didn't get to tell you how much we appreciate hearing and seeing you again. Your visit was really needed in this area. I know some had questions and doubts and all need reassurance.

I want you to know that the brethren I've talked to are fully behind and thank you for your many hours of labor which you put into this Work. We pray for your health, inspiration and guidance every day.

Thank you again for taking the time and energy to stop and be with us. It was needed very much.

— Mr. Jerald Kliever,  
Harrah, OK

Mr. Armstrong, we sure do "thank you" for taking time to visit us. It was very much appreciated, and so helpful and inspiring to everyone. I didn't get to meet you, but hearing was wonderful.

— Mr. Delbert Earls,  
Tulsa, OK

I enjoyed Mr. Herbert W. Armstrong's visit to  
(Continued on page 263)

## Ministerial Education & Training

The following book review was submitted for our MET column by Mrs. Dave Albert. We thought it would be of special interest to all the wives since we have used and recommended the same book in our Pastoral Administration class here in Pasadena. Of course, please realize it's not either gospel or a panacea, but it is an interesting and helpful book.

If you have trouble locating this volume in your local area, it is available through the college bookstore.

— Art Mokarow

**Underground Manual for Ministers' Wives** by Ruth Truman (Abdingdon Press, \$4.95)

Do you find yourself uncomfortable with the role of "Mrs. Minister"? Do you ever wonder if you were cut out to be a minister's wife? Or maybe you like the role but wonder if you are coping successfully, or as well as other ministers' wives, or even at all! There is help and encouragement for you in Ruth Truman's mature, probing and sometimes hilarious *Underground Manual for Ministers' Wives*.

However, before you begin, Mrs. Truman herself gives this warning: "Contents of this book may cause anger, laughter, or heartburn. Readers suffering from stuffed-shirtism should avoid this product. In case of accidental ingestion, large doses of I Corinthians 14:34-35 should be administered Q.I.D."

It's not hard to tell from her book that Mrs. Truman is a warm, witty, down-to-earth, well-adjusted woman. But she began married life as "a reluctant minister's wife who distrusted church people, was determined to have privacy for her family, and equally determined to do all the right things so her husband could succeed. After all, I was pledged to be his wife no matter what he chose to do with his life, and his wife I would be even if it killed me — which it almost did. Six years after our first appointment I lay in a hospital bed recovering from surgery and rediscovering life and people."

"Emptiness and bitterness had become my companions. There was no sense of self left. I had lived my life at the whim of children and church, and

the real me was almost dead — but I got a second chance. I learned a lot about me, about other people, about life and death, joy and sorrow. And I discovered that many of my friends who were ministers' wives were also in trouble because no one had prepared them to live as full persons regardless of their husband's job.

"That is where this book begins . . ."

I wish I had this book to help me when at the tender age of twenty I realized with frightening finality that I was a minister's wife and began my lonely struggle to adjust to that role. Conversations in the years since then have convinced me that other ministers' wives have had the same need.

Mrs. Truman begins with self-discovery, getting in touch with yourself, in the first chapter entitled "The True You." She writes, "Finding inner security is a pretty common human need not confined to the parsonage. In fact, it has very little to do with your husband's work, but everything to do with how you feel about the life-style you live as you react to his work and the people you come in contact with every day. It affects your marriage relationship, the way you live with your children, the ease with which you meet new people and re-meet acquaintances. To wit, when the inside person feels confident, the outside world looks great! Whether you're married to a doctor, a lawyer, or an Indian chief . . ."

Because she is a minister's wife of some thirty years experience, she is very much aware of the need for the spiritual dimension in our lives. "... you must search for God . . . unless you've got your self and your soul in hand, you are in for big trouble . . . Knowing your self is the key to knowing others. It unlocks a lifetime of happiness for you, regardless of what vocation your husband is employed in because it lets you be you, secure in the knowledge that you are answering responsibly to yourself and God for your actions and words and nothing further is required."

Chapter two, "In Sickness and in Stealth," deals with how to help your husband in this unique vocation.

"You are probably the only person who knows him well enough to see him as he actually is. Your handicap, however, is that you happen to be related to him through marriage and that sometimes clouds your perception. Well, wipe the fog of emotion away now and then so you can see clearly with your head. That done, you are ready to be a helpmate in the truest sense of the word."

She goes on to suggest that you know the content of his job, be his lay person (a good point —

see the book) and keep him well-balanced. She goes on to add that "standing up for your rights as his wife and sweetheart is one of your husband's needs. Sometimes you have to demand your place in the sun. How else is your husband to learn how to cope with the women he must work with if you are not fully woman?" Interesting question.

Lest you detect a militant ring in that last quote I haste to assure you that while Mrs. Truman advocates freedom of expression, she is not a "libber" in the negative sense of that word — just a genuine person. Of your husband she says "his ultimate happiness will be reached as the two of you learn to set the other loose in the world to be your own person, coming together to share your love and concern and going forth renewed again." Might we say "being heirs together of the grace of life"?

If I haven't piqued your interest yet this next chapter, "The Happy Hour," surely will — because it's about S-E-X. No one has ever written more realistically about sex in the parsonage, complete with phone calls, unexpected knocks on the door and . . . you supply the rest.

Yet as a healthy and mature woman she appreciates its necessity in a normal marriage. "A *healthy* sex life keeps your love fresh and flowing." How about this one? "A husband who is well loved and physically satisfied is much better equipped to deal with other men's wives as persons rather than as women."

Never without suggestions or resourcefulness, Mrs. Truman has some spicy ideas for this part of your life. You read the book and find out. (They don't accept erotica in the *Bulletin*, do they?)

Then we come to that subject near and dear to the hearts of most ministers' wives, "The Insufferable Little Children," chapter four. Mrs. Truman is herself the mother of three and is obviously quite experienced. Her words on your children are very good but she is terrific on the subject of teenagers. She deals feelingly with that most challenging of parsonage phenomena — "The Preacher's Kid."

Chapter five, "Love Thy Neighbor," gets into the more difficult area of loving the church people. She warns against some of the common reactions to life in the parsonage goldfish bowl such as paranoia, making your family your whole life, and/or total flight. She goes on to offer some excellent suggestions for coping with criticism, for learning how to talk, for getting your perspective, for avoiding the counseling role when you don't feel adequate for it, for *handling the telephone*.

She advises "Befriend those in . . . need . . . But

never, never become intimate with such people. A good ear and a tight lip are necessities in this and many other personal relationships." She concludes the chapter by advocating that above all you be yourself and thus find it easier to love your neighbor.

"Parsonage Roulette" is the subject of chapter six. Those who live or have lived in "church-owned homes" (as we call them) will identify more readily with this subject, but everyone of us except the newest minister's wife will have experienced the trauma of moving and the process of putting down roots again. Her advice is so practical and reassuring that you'll feel better just for reading it. What it boils down to is this, "When the home is aesthetically satisfying to you and your husband, he will come home to a happier wife and place, be a happier man, and a more able pastor and preacher." My sentiments exactly!!

We referred a moment ago to the trauma of moving and that is the subject of the next chapter, "Everybody Shift." It is packed (pardon the pun) with ideas for both ends of the move — the old house and the new one. You'll see yourself in the middle of the cardboard boxes, trying to make it to One Last Everything, tearing open five boxes to find your husband's shoes on the bottom of the fifth box, and your own mixed feelings about moving — sorrow mixed with anticipation.

What about the questions we are tempted to ask ourselves at this time? Didn't we do a good job? Why did they send this man to follow us up? Do we really belong in the ministry? Why can't we settle down and buy a house like other people? This book deals with them all.

And don't forget the exhilarated exhaustion of the first days (weeks, months, years?) in the new house. Conversations beginning with "where is?" or "did you find?" Finding new stores, unpacking cartons, putting everything away (only to forget where you put it). It's all here. Her encouraging conclusion: "Life in the parsonage is seldom dull and sometimes so exciting you can scarcely live through it! Take your bows — you are an amazing woman!"

If entertaining is not your bag, you'll like "The Hostess with the Leastest." Even if it is, you'll find good advice and some new ideas in this chapter. As most ministers' wives know, "Your need is the reverse of the entertaining manuals — not how to have people in, but how to keep them out till you want them to come in." So her first tip is to maintain the peace and privacy of your home for yourself and your family so you will be in the right mental framework for entertaining (which you

will surely be expected to do some of the time).

After this, she recommends (and I recommend) getting the cooperation of your husband so that you are agreed on when you will have guests so that you can at least have pulled the curlers out of your hair and picked up the clothes and toys off the furniture and floor. (Unless your preference is for *very* informal entertaining.)

Finally, she offers some fresh and easy ideas for at-home entertaining that will be *fun* for even the shyest hostess.

If you thought your husband was underpaid, you will be more thankful than ever for a regular paycheck after you read chapter nine, "The Love of Money is Sin." Life in the average Protestant parsonage is a far cry from our own, financially speaking. How would you like to be completely dependent on the members of your congregation for your income? For some that might not be so bad, but for others... chicken today, feathers tomorrow — and the next day or two!

Anyway, aside from warning against materialism, Mrs. Truman gives some excellent suggestions for saving money while buying quality and even treats on the subject of the *employed* minister's wife (which she is herself in order to finance college educations for their children).

The tenth chapter is a deep, soul-searching one — "Meditate! Meditate! Meditate!" — dealing with your personal spiritual life. As she states, "It is very easy to be religious and hate the church members... It is very easy to be super-religious (translate 'extra active in church work') and hate yourself — or your husband, who got you into this mess."

I won't spoil this beautiful chapter for you by revealing much of its contents, but will comment that its goal is to help not only you, but your marriage relationship as well.

"The Original Eve" deals with the problem of women who do not find complete fulfillment in their husbands' chosen vocation of the ministry and feel a need for something more personally rewarding. Or those whose children have left home and find themselves with too much time on their hands and an empty feeling inside. Mrs. Truman helps such people take a searching look inside themselves to find the true reason for their desire for employment outside the home. And, if the motives are pure, how to deal with the criticism which will inevitably be voiced.

The last chapter, "Let This Cup Pass from Me," is a gutsy, hard-hitting one for both the wives and their minister-husbands. No one can adequately train us for the "dailiness" of the ministry — and

that's where the real ministry occurs. "Life becomes the teacher and sometimes we have real difficulty learning the lessons, especially if our expectations differ greatly from the reality of every day."

What about the demands on your husband's time? What about the lonely hours you spend apart — or even together, having few friends with whom you can share your deepest feelings and conflicts? Does your husband ever wonder, "Should I get out? Maybe I'm not really suited to the ministry..." Or do you ask, "Have I made a mistake? Am I really cut out to be the wife of a minister?"

Because they have been through it all, Mrs. Truman writes meaningfully about all these questions and more — too little time with the children, friends leaving the ministry, the Great Job Offer (outside the ministry and church), disillusionment with the system, the organizational structure of the church and its politics.

Having faced these issues and having maintained their own high degree of commitment, Mrs. Truman and her husband were able to successfully resolve these conflicts and I suspect that her book can help you do the same and grow in the deep and fullest enjoyment of your role as The Minister's Wife.

— Carol Albert  
Eugene, Oregon

## LETTER COMMENTS

(Continued from page 260)

Tulsa very much. I truly appreciate his taking time out of his very busy schedule to come here to encourage us.

— Miss Johanna Horner,  
Okarche, OK

## MR. GTA'S VISITS

I was overjoyed in your coming to San Antonio. I hope you were able to spend some time with Jerry Sandoval. It was gratifying to see him at Sabbath service.

There are no two people on earth who best live the example Christ set as do you and your father. Your sermon was not only moving, but it brought comfort, encouragement and joy. In you I have seen the fruits of God's Spirit flourish. Evident are the rivers of living water overflowing from you. Seeing the concern and love you have for and give to others, it is comforting to me to consider how much greater is the love of Christ.

I pray that the living Christ (the head of the Church and Work) will have you and your father

bring forth much fruit from the campaigns you both have this year. As a result of your campaign in San Antonio over two years ago, I came in contact with God's Church and have learned of God and His wonderful plan to increase His family.

— Mr. Armando G. Flores,  
Seguin, TX

It was simply great having you here with us the Last Day of Unleavened Bread. And at the dance I couldn't sing with you on the sing-along — I was awed with the wonderful singing voices of you and Jim. I shall cherish these memories. You and your wonderful father have done so much for my life, through the guidance from the Word of God.

— Mrs. Zelda Parks,  
Destrehan, LA

A thank-you to Mr. Ted Armstrong for his visit to New Orleans during the Last Day of Unleavened Bread. Also a special thank-you for the singing he did at the dance given that night. The family atmosphere there was tremendous and an uplift to all of us!

— Mr. & Mrs. Leslie Neitzler,  
Baton Rouge, LA

We were truly thrilled and inspired to have you with us unexpectedly for the Sabbath P.M. service yesterday, and the way you talked and preached to us like a family get-together really left us with a "good" feeling, and that we really will make it all the way, if we just continue to do the *very* best we can and hold fast to all that is so good, which we have certainly been blessed with. I never feel like we are doing enough for this great Work, to say nothing of the constant struggle to overcome and grow as we should. But *trying* and striving is such a wonderful experience — we just wish *everyone* would slow down and listen and think.

— Mr. & Mrs. J. L. Stedham, Jr.,  
San Antonio, TX

We were in New Orleans for the Last Day of Unleavened Bread at the combined services. We are so glad you came. We were very anxious to meet you, and we did so, although only to shake your hand and express our appreciation that you were able to come and speak to us. During the question and answer session, I asked you if the Pope might become actively involved in the Middle East conflict by the end of this year. Mr. Armstrong, I'm sorry, but I didn't get the question worded as I had intended. I realized, however, as

soon as you had answered the question, that had I worded it along the lines of Bible prophecy, as I had intended, your answer would have been pretty much the same. Your answer was very plain and complete and I thank you for it.

— Mr. Tom Diaz,  
Loun, MS

There might be some who wish you dead, but there are still many who love you and wish you only the best. These are the people who feel themselves to be part of your family.

We really enjoyed the music your band provided and only wish we had the benefit of it more often. So many people were saying how good you all were.

We're planning an Arts and Crafts sale here in New Orleans in the French Market Sunday as a means for making some money for the campaign in November.

Also, I wanted to say that I didn't know you could sing so well. It's the first time to hear you, after being in the Church ten years.

We're behind you. Remember that!

— Miss Faye Meyers,  
New Orleans, LA

Thank you for coming to New Orleans for the Last Day of Unleavened Bread. It was so enjoyable being with so many of the brethren and hearing you speak. Your comments on the changes in the Church will be helpful to all of us. I have been in the Church almost 12 years and I personally welcome the changes. Years ago my family thought we surely must be Communists because of the "secret" meetings we held. Also, I am happy to wear a little make-up and remove that "Pentecostal" look. The divorce decision was a surprise. I have been divorced 5 years and always thought I could never remarry, and I probably won't since I have 4 children, ages 6, 8, 12 and 14, but it is nice to know I could marry if I met someone or at least could go out once in a while.

I also want to thank you for singing at the dance. It was the nicest dance I have ever been to. Even though I did not get to dance but a couple of times, I just enjoyed listening to the music. My children enjoyed it, too. My 8-year-old boy stayed at the foot of the stage most of the time, making sure he did not miss a note. It was a thrill for him and his 6-year-old sister to shake your hand.

Thank you again for coming. This was the nicest Feast of Unleavened Bread ever!

— Janice Marion,  
Gautier, MS