



# Bulletin

*of the Worldwide Church of God*

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PAGES 141-152

JUNE 19, 1973

## General News and Comments

### MAIL SUMMARIES

PASADENA, CALIFORNIA

June 14, 1973

This has been a busy week for the Mail Processing Center with the prospect of June being a very good month for mail. Responses to the renewal letter are just beginning to be received. By Friday we should have received over 1000 responses.

We are also receiving responses from two direct-mail letters. The direct-mail program began on an experimental basis in July of 1972 and has had good results in motivating individuals toward greater interest and participation in the Work. Persons often request general literature without realizing they can also receive *The PLAIN TRUTH*. As a matter of fact, some have been corresponding with us for years and still haven't realized we have a magazine. Now with the direct-mail program we inform these people of the availability of the magazine. This is just one of the facets of the program. The renewal letter is also part of

the direct-mail program. It is not specifically designed to cut down the size of the mailing list, but to motivate the list to greater activity.

A summary of the literature mailed out February through May via the terminal system appears at the bottom of the page.

The top five booklets mailed during April and May were as follows:

#### APRIL:

<i>Ending Your Financial Worries</i> .....	35,656
<i>The Ten Commandments</i> .....	22,294
<i>The Real Jesus</i> .....	21,616
<i>Does God Exist?</i> .....	17,026
<i>Why Were You Born?</i> .....	14,773

#### MAY:

<i>Ending Your Financial Worries</i> .....	31,351
<i>Read the Book</i> .....	19,388
<i>How to Understand Prophecy</i> .....	16,561
<i>Is This the End Time?</i> .....	14,432
<i>Why Were You Born?</i> .....	11,322

#### SCANDINAVIAN TOUR

The 13-day tour to Scandinavia has now ended with encouraging results. Mr. Stuart Powell joined Mr. Gunnar Froiland in Stockholm to start the  
*(Continued on next page)*

Category	FEBRUARY	MARCH	APRIL	MAY
Booklets	*505,317	335,976	355,051	284,180
Reprints	71,599	49,380	65,659	73,719
900 series letters	3,886	2,781	2,858	2,644
Computer letters	15,679	11,018	8,580	11,335
Printed form letters	57,133	35,990	5,066	15,613
Miscellaneous items	2,187	7,960	1,489	2,959
TOTALS (rounded off)	676,000	443,000	439,000	390,000

\*Of these, 172,338 were *Is Sex Sin?* booklets mailed as a result of the coupon in the February *PLAIN TRUTH*.

# Personal NOTES

## BABY NEWS

**Joel and Pat Lillengreen** (Columbia, South Carolina): NEWS FLASH! *Project S.R.L.* has been completed after five years of anticipation! Two sisters and nine months later, our son *Shawn Reuben* materialized at 4:53 a.m., May 28, 1973 — one day ahead of his projected E.T.A. (estimated time of arrival). All systems are GO-GO-GO! Mother and offspring are both doing just fine. He weighed in at a healthy nine pounds. The duration of labor was less than four hours from start to finish. Needless to say, we are all very, very happy around here at project headquarters!

**Roy and Sheila Page** (Garston, Herts., England): We wish to announce the birth of our second daughter — *Michelle Kaylene* — born on Thursday, April 12th at 3:15 a.m.

## MAIL SUMMARIES

tour of Denmark, Norway and Sweden on the 19th of May. All of the 26 visits to members, prospective members and their families were conducted in English. Among the prospective members was the 85-year-old granddaughter of a famous Norwegian painter, Hans Gude.

Although there were no baptisms on the tour, some Norwegians were baptized at Bricket Wood during the spring festival. Several more should be ready for baptism on the next visit to Scandinavia in the near future. Mr. Powell has recommended holding a spring festival in the Oslo area of Norway next year, a location where all the Scandinavian members feel they would be able to attend the Holy Day services.

## VANCOUVER, CANADA

June 12, 1973

The month of May proved to be very successful for the Work of God in Canada. If trends continue, June may well be equally successful. Mr. Albert J. Portune has already conducted a two-day personal appearance in Edmonton, Alberta, June 9 and 10. Later this month, Mr. Dean R. Wilson, director of the Canadian Work, will conduct meet-

(Continued on page 150)

*Ministerial*  
**Bulletin**

*of the Worldwide Church of God*

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## Book Review

**Malabar Farm**, Louis Bromfield, Ballantine Books, 1947, 1970, 470 pages, \$1.25

Two years ago, while researching an article on cities, I was perusing a series of 1946 essays entitled *Cities Are Abnormal*. Within an otherwise biased anti-cities diatribe, there was one sensible essay, "Decentralization of Cities," by a smooth wordsmith named Louis Bromfield.

Just previously, in October 1970, capitalizing on a general "back to the land sentiment," Ballantine Books republished a series of "Style of Life Books," including the two leading farming books by Louis Bromfield, *Pleasant Valley* (1943, 300 pages) and *Malabar Farm* (1947, 1948, 470 pages). *The PLAIN TRUTH* Ecology Editor at the time, Jerry Gentry, introduced me to these books, and, since I recognized Bromfield's name from my cities research, I started reading *Pleasant Valley*. It was pleasant, alright, but I suspended judgment for a reason I'll explain in the last paragraph.

Geographically, *Pleasant Valley* is a hilly enclave in Northern Ohio, containing Bromfield's large organic farm, Malabar, midway between Cleveland and Columbus. Bromfield grew up there in the early 1900s, but as a teen-age doughboy, he went to war in France, fell in love with the people and the land there, and settled in near Senlis, France, for twenty years. He farmed there between political activities in the French Resistance and the Spanish Civil War, and mass-produced

(Continued on page 146)

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

OFFICE OF  
GARNER TED ARMSTRONG  
Vice President

Dear Fellow Ministers of Christ:

GREETINGS from Big Sandy (although by the time you receive this Bulletin, I'll be in Orr, Minnesota at SEP)!

I've just received word that my father is now planning to visit both Ethiopia and South Africa on his current trip. He is presently in Israel -- in good health and high spirits. Encourage the brethren to continue to pray for Mr. Armstrong as he fulfills his enormous responsibilities.

As you know, we've been traveling with the mobile TV unit for the past two weeks. It's been a fascinating and enormously productive experience. Frankly, even in this trial and experimental venture, I think we have proven the enormous benefits of a remote, flexible TV recording capability -- and it could well revolutionize the content and concept of our TV program. We're going to be getting out of the studio -- into the very guts of America, with real people, real places, real problems, etc. (One viewer once wrote in to sympathize with Garner Ted because he didn't have any legs.) We plan no immediate purchase of such a unit -- which would have to include 6 - 9 additional salaries -- but we do want to study the various possibilities for the future (always, of course, in light of budgetary constraints).

I'm looking forward to the production of the various on-location video-tape programs -- you'll recognize the clear difference in quality of color, sharpness of image, etc. from the usual film clips. Other technical advantages include ease of editing, the ability to review on-the-spot what we've just taped, etc.

We produced two excellent and very inspiring programs here in Pasadena on the college and the Work -- using shots at the library, the academic center, the new auditorium, the new track, Mail Processing, Data Processing, etc. I discussed the history and purpose of the college and the Work. As I have outlined a number of times in the Bulletin, the church newspaper, and through publicity in Pasadena, our TV mobile unit is taping television programs which focus on the two Ambassador College campuses and student life, as well as the agricultural experimental program, ecological program, and the digester. After completing four days of taping in Big Sandy, the unit (actually a specially-equipped and designed van) will head to Orr, Minnesota, and we will tape a lot of footage with youngsters from big cities, getting their

reflections on their environment, attitudes, hopes, desires, etc. We especially will stress the kind of schools they come from, the drug scene, the pressures upon youth today, crime, the family, child rearing, ghetto life, racism -- and we expect to get a tremendous amount of footage relating to these many subjects. I hope to remain in Orr for the next week following the two weeks of television, then return to Pasadena by the first of July for intensive television in Pasadena through the entire month of July. (My father is planning to be back at about that same time.)

There was a terribly heavy smog attack about 10 days ago, causing severe inflammation of nasal passages, smarting of eyes -- visibility was reduced down to just a few city blocks. There was even an article in the L.A. Times concerning proposals before the governors to drastically reduce automobile traffic during these days. Actually, the heaviest amount of smog attack was in the San Gabriel Valley and out around the San Bernadino County, Elsinore, and Chino areas where we were doing our outdoor remote TV activities at the prisons.

We spent two full 12-15 hour days at the California Institute for Men at Chino and the California Institute for Women at Fontana. We'll be producing 3 daily and 1 Sunday program from the material as part of a larger series on crime. We interviewed prisoners individually in their cells (or "dorms") and collectively on the grounds. The experience -- talking to and really getting to know 10-15 prisoners at each location (murderers, robbers, drug addicts, etc.) plus administrators and correctional officers (not "guards") -- was one of the most uplifting experiences that I have had in a long time -- a very profoundly revealing and much-needed involvement for me personally. It demonstrated in vivid, raw human emotions what our commission really is all about. I even began to talk about the Bible at the end of the second day -- and found our audience paying rapt attention and being remarkably receptive. We had won their confidence -- being all things to all men. I didn't offer any religious nonsense (like the Salvation Army apparently had done). I told it straight -- what the Bible is, what true religion is, what's going to happen to America -- and it really helped them. In fact, they were misty-eyed when we left.

Mr. Albert J. Portune has just experienced a similar thing. He fulfilled a long-time inner hunger to be able to be at least close to the "front lines" of God's commission. His two-night campaign in Edmonton was eminently successful. He too told it straight -- the Family and Kingdom of God, God's Laws, Sabbath, Holy Days, etc. -- there was nothing held back.

Mr. Portune reports that:

Considering all factors, I feel we proved we are attracting basically the people on our own mailing list. Because we had four mailings to the list [a personal letter from myself, one from Al himself, a postcard advertising the campaign, and a special TV insert], I feel this is the reason we had such good attendance --

1700 the first night and 1600 the second night (actually about 1700 new people in two nights). Our mailing list in Edmonton was about 12,000, hence we drew about 15% of the list to the meetings.

As strong as I was and with the good reception and comments, I feel we'll add probably 75-100 new members within 3-4 months. Boy, do I feel good about that!

Ted, I'm confident if we had 4-5 strong evangelist-types working on this all the time, reaching the cities with reasonably good mailing lists, we could really reap a harvest that would strengthen the Work numerically and financially. I feel we've been neglecting this "middle area" and not harvesting after doing the planting, cultivating, and watering. I also feel we don't need to make excuses or feel we have to use window dressing. They want to hear right down to the grass-roots what we believe in. With you front-running in the primary areas, plus TV specials, etc., and a real systematic program for the other areas all coordinated, we, with God's help, could truly strengthen the Work.

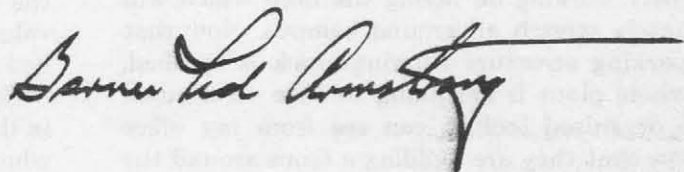
I spent an inspiring Pentecost at the Poconos, speaking to about 4000 people plus getting together with about 40 ministers for some good conversations.

Income for the offering around the country (with 89 out of 95 areas reporting) was roughly seven percent over last year, with our overall year-to-date income dropping lower due to the fact that we are now going up against last year's special offering. Hopefully, income will pick up for the rest of the year -- and our present cash position is fairly strong. Please encourage the brethren to be concerned about our income -- to support our programs for getting Christ's Gospel to the world.

All basic divisions at HQ report smooth functioning, with ever-increasing communication, cooperation, and consideration our constant goal.

Will write again from Orr -- and expect to be back in Pasadena around July 1, in harness again for about 40 TV programs.

With love, in Jesus' name,



# Financial Affairs and Planning

ALBERT J. PORTUNE

Greetings from Headquarters! I have just returned from my campaign in Edmonton, Alberta, which I feel was quite successful. All the details will be written in *The Worldwide News*, so I do not want to take the space here to reiterate them. Suffice it to say that I found it a very great challenge to stand before those people whom God is calling and to preach His promises of the World Tomorrow. I found the overall reaction from the group very gratifying, and it has given me a new insight into really being on the front line of God's Work.

The income at the present time is still somewhat in the doldrums, but, since we are going up against the special offering of last year that was taken up at this time, we can expect to see some negative growth patterns in the next couple of weeks. However, I am hoping that this will right itself as the year progresses and that we can finish the year at least with a slight increase over '72. I am not, frankly, anticipating at this time a full 8% increase, but more along the line of a 4-to-5% increase. This will mean taking some money out of our reserves by year's end, but will not bring about any devastating crisis. It will mean, however, that 1974 will have to be a year of tight controls on expenditures and maybe even certain cutbacks in order to avoid going into a negative position. We are presently working on a rough outline of our '74 budget, and I will be in touch with you as it takes shape.

Now that school is out and with Mr. Herbert Armstrong in England and visiting Jerusalem to help kick off the archeological exploration for 1973, things are pretty quiet around the campus. The auditorium is still proceeding in a very satisfying manner, and we have a group of men presently working on laying the mall which will ultimately stretch all around campus. Now that the parking structure/running track is finished, the whole plant is beginning to take on a much more organized look. I can see from my office window that they are building a fence around the area where the reflecting pool will be located in front of the auditorium. It looks as if they will begin excavating in a week or so. More piles of

dirt! Hopefully, this time, for a relatively short period!

In closing, I want to thank you all for your prayerful concern for the campaign in Edmonton, and I know that you are all gratified to hear that it seems that God has "much people" there! Thank you very much for your continuing support of all of us here at Headquarters. □

## BOOK REVIEW

(Continued from page 142)

romantic and western novels to pay the bills.

In 1938, he was forced out of France and he returned home to Ohio. *Pleasant Valley* is the story of that homecoming in the early war years. To me, it was symbolic of a type of millennial return. The land had "enjoyed its Sabbaths," but was nevertheless leached of all its health by generations of farmers who "mined," rather than farmed, their most valuable capital asset, their land. The book sets one's mind to meditating about that future day when farmers of all lands will return to their home country and attempt to rebuild an agrarian economy once again, this time on the right foundation.

*Malabar Farm* was written some five years later, when the Malabar experiment was more or less complete. The theories of *Pleasant Valley* had become successful realities. Farmers, celebrities, scientists, conservationists, and hundreds of other interested citizens visited Malabar Farm each weekend. It was not only the family farm of the future, but it was a miracle of marrying organic farming to the New Agriculture in a common sense way that multiplied quantity and quality of output for the benefit of all.

Bromfield's love songs to the good earth may seem a bit corny to some, but that's what makes his books so compulsively readable. A dry account of his agricultural methods would be of interest only to specialists, but his "Malabar Journal: 1944-45," which makes up one third of this book, reads like the best of autobiographies: long digressions, colorful anecdotes, and moral lessons. The remaining chapters tell of the various aspects of his master plan for restoring the land to health: the role of grass, the ecology of farm ponds, the value of animals, home gardening, fertilizer use, bad weather, and erosion control.

Perhaps the greatest value to church members in these books is the picturing of the hard work, re-education, and *time* it will take to restore land in the Millennium. It can be done — but it will take as much re-education as with re-learning spiritual

(Continued on page 150)

# Church Administration

DAVID L. ANTION

We had a wonderful Feast of Pentecost — and we hope all of you did too. We were privileged to spend Pentecost with our old church area in Oklahoma City. During the Sabbath prior to Pentecost we visited the Tulsa Church — the first time we have been in Tulsa in six and one-half years.

It is always a joy and lots of excitement to visit an old church area, as I am sure most of you know. But it is also quite a strain as well.

I was told that Oklahoma City had its highest per person offering in its history. The Work really needs that kind of support at this time and we do so much appreciate what *all* the brethren are doing for God's Work!

## Regional Conference

We have concluded the first four Regional Conferences in the United States with four more to go. It has really been a source of pleasure and excitement and a real privilege for my wife and me to get to meet so many of God's servants scattered throughout the United States. We are also very happy to meet many Local Church Elders who take the opportunity to come to the Regional Conferences. We really do appreciate their dedication for we know that they have to take off from their regular jobs in order to attend. We are trying to make these conferences well worth their time.

But we don't want any of you Local Church Elders to feel guilty, or that you are not doing your part if you can't take off from work to attend your Regional Conference. We understand perfectly. And we are very grateful for your contribution to God's Church. We hope that you can ask your local minister or other Local Church Elders in your area for their notes to fill you in on some of the instructions and details given at the conference.

The most recent conference we attended was the Kansas City Regional Conference. We had tremendous weather in Kansas City for that conference and were able to stay in a very nice new Roadway Inn, where we held the meetings and stayed together as a group.

Again, I would like to emphasize that these conferences are no picnic. Although they provide a form of recreation and diversion for the ministers,

we are in conferences more than six hours per day while we are there. This can be quite tiresome and somewhat stressful. We hope that the subjects covered and the instructions given are of sufficient inspiration in themselves to overcome the long hours of sitting.

We do try to have some activities in the afternoon — whatever we can fit in. But there are free evenings which provide the time for good fellowship and fun. We also had a banquet for all of the people who attended the Kansas City Conference. It was a beautifully done affair held at one of the downtown hotels. We had dancing afterward, and it was just a very fine evening, with excellent food and a wonderful atmosphere.

Our next Regional Conference will be held in the Big Sandy region. I understand Mr. Sharp has set this conference up in Corpus Christi, Texas. It sounds like it will be another very fine conference with good facilities as well.

I am asking Mr. Gunar Freibergs to accompany me to the Big Sandy Regional Conference as he did for Kansas City. He will be bringing approximately six hours of lectures on some biblical and historical church topics. We have had excellent cooperation from the college's Department of Theology in helping us set up this program for the lectures in these Regional Conferences. They certainly have provided a very interesting and beneficial part of these conferences and we are grateful for this.

## A Potpourri of News

All of the ordination cards are not in yet, but as soon as they arrive we will have a list in the Bulletin of the ordinations that took place over the Pentecost weekend. We had the opportunity to ordain and lay hands on Messrs. Lloyd Brigge and John Biedler at the Kansas City Regional Conference. They were ordained Local Elders. Congratulations to both of them and all the other men who were ordained.

During the Feast of Pentecost in Oklahoma City we also ordained Jim Lee a Preaching Elder in God's Church. He will now be taking the full pastorate over the Ada and Lawton Churches in Oklahoma.

Upon our return to Pasadena we ordained Mr. Michael Justus a Local Elder. He has been carrying out a considerable amount of ministerial duties in his job here at the college and counseling with many people who come in off the street asking questions about our literature, wanting to counsel about their spiritual problems, etc.

Mr. Portune had a successful and profitable

conference in Edmonton over the Pentecost weekend. I am sure you will be hearing about it in his column and in *The Worldwide News*.

Mr. Ted Armstrong is in Big Sandy now and will be on the road for several weeks this summer making a number of telecasts, including some video taping at the SEP program in Orr.

Mr. Herbert Armstrong was to be in Israel for Pentecost, and will be in Europe for the next few weeks. His date of return to Pasadena is yet uncertain as far as I have heard.

### Communication

To keep up our many file and tabulation functions in CAD we need a constant flow of communication to the Staff Services area. Many times we have need for an address of one of our Local Church Elders only to find that he has moved — sometimes within the church area and sometimes out of the city to another church area. Would all of you Local Church Elders (not in our employ) please send in a regular ministerial change of address card giving us your latest address whenever you do move? You can obtain one of these cards from your local minister who should have sufficient on hand.

Also, by way of communication, would you please send in the ordination cards for those who were ordained over the Feast of Pentecost as soon as possible? Thank you for your cooperation.

There is another matter with which we would appreciate your help.

We hope to have Mr. Helge participate in a Ministerial Workshop Class for the ministers in training this summer. Mr. Helge has agreed to prepare material on legal instruction suitable for the ministry in carrying out our work.

Legal questions affect a number of us from time to time in our jobs. Yet few of us have any real knowledge of the law in respect to our responsibility as a minister. Sometimes we have caused problems to ourselves and to members because we just didn't know what the law was.

We would like to remedy this situation as much as possible. And one step is to ask each of you to write us concerning any legal problems you may have had, or are having, or just questions that you have about legal matters.

We will forward these to Mr. Helge who can then prepare material for publication relevant to the needs of the field in regard to legal questions. As he conducts his portion of the workshop this summer, it will be very easy for us to compile the material which can then be written up and sent to you for your information. I feel every minister

should be fully knowledgeable of the rights and privileges of the ministry, its legal ramifications, etc.

Thank you for your cooperation on this and other matters.

### Policy Index

You will notice that we have changed the numbers on some of our earlier policies and procedures to coincide with a new *indentured* policy index.

Please note that the following numbers have been changed: *Emergency Fund Policy* — old number 101 — new number 3.2.2; the *Ministerial Supplies Policy* has been changed from 210 to 3.5.1; and the *Spokesman's Supplies Policy* has been changed from 211 to 3.5.2. These numbers are part of an "indentured" numerical listing which has been copied after a professionally developed policy index system. We are using this policy index system since we feel that it will be more useful to all of us in cataloging and indexing our policies.

We are sending a full index numbering system to each Regional Director. After we have more policies out we hope to be able to send each of you a full index to the policies that you have.

### Group Hospitalization

We have had ministers write in and ask us about group hospitalization insurance which could be paid for by the individual ministers who would desire coverage. They have asked that we establish such a plan through CAD.

We have checked with the Office of Financial Affairs about this and as far as any group insurance policy is concerned, there will be nothing forthcoming on this for the rest of this year. Earliest consideration will be sometime in 1974. It has been decided that third tithe would take care of this kind of coverage for the time being. So for the present our third tithe is our type of "group insurance" until we can establish another policy.

### Some Helpful Suggestions

While traveling in the field I have come across a number of helpful suggestions. We know that many of you have developed little procedures to enhance your ministry — to make it more effective, more efficient, and easier.

If we can share those suggestions so all ministers can profit by them, I think we can continuously upgrade our entire field ministry.

I'd like to pass along a suggestion that I heard from Mr. Don Wineinger on my recent trip. He was mentioning that after he visits a prospective member — whether or not he invites the person to



church — he sends a follow-up letter about a week later. It is an encouraging letter expressing appreciation for the opportunity to have served this person, and hoping that the person will continue to be helped by our literature, program, etc. He also adds that if there is anything further that he can do for them, or if they would like to contact him again soon, to please feel free to call on him.

This is certainly a thoughtful and very helpful suggestion. Of course, not every prospective member will become a member. But, many of them are co-workers and with a little extra effort on our part we can help maintain a good relationship. This is certainly a vital part of a minister's public relations duties.

I also heard recently that one of our ministers — Mr. Bob Hoops — used to keep a folder of stationery in his automobile. If he had dinner or lunch with a church member, he would ask his assistant (or do it himself) to write out a "thank you" letter thanking the member for this hospitality. It is written in the car on the way to the next visit. It can be finished by the time they get to the next town — signed, sealed, stamped and mailed.

This is certainly a very good way to continue and improve good relations with our members.

If you have some helpful suggestions and ideas for conducting our ministry better, will you please forward them through your Regional Director to us here at Headquarters? We will be glad to share them with God's ministers around the world in this column.

### The Ministry and You

One of the aspects of pastoral administration that we cover in our class here at the college is that of *leadership*.

The Bible has much to say about it. We also find it heavily discussed in almost all executive material, military material, etc. Leadership is a very fascinating study. Many psychologists are striving to determine just what makes a leader. They have studied the hereditary qualities of a leader, the acquired qualities, etc.

Some feel that leadership is born into people. Others feel that anyone can acquire traits of leadership.

Like most things, I suppose the truth lies somewhere in between. I am sure that heredity helps, but I am also convinced that without proper study and understanding of the qualities of leadership, many people just don't become effective leaders.

One of the main qualities of leadership that we find in the world, and which also applies to the

minister, is this: *a leader must be resourceful in his work, capable of doing his job.*

People can overlook many things. But few people can tolerate a man who does not know or do the job or uphold the position to which he has been assigned.

Sometimes ministers get the feeling that they should know everything — that people will despise them if they don't know all about gardening, carpentry, business ventures, stock markets, etc. This is a totally false assumption. God's people will not despise God's ministers for not knowing everything. Indeed, it would be laughable for a man to claim that he did know everything.

However, there are some things God's people do expect a minister of God to know. He must *know* his job! He must know the Bible. He must be able to preach (if he is a preacher) effectively to impart God's Word clearly to his people.

It is, therefore, imperative for ministers, above all others, to study and to know God's Word — the Holy Bible. God's ministers should have a superior knowledge and understanding of the Bible in comparison to the average laymember in God's Church. Ministers must continuously upgrade their knowledge and understanding of God's Word. This means that they must keep a constant prod on themselves to maintain their studies.

It doesn't speak well for a minister when it is obvious that he does not understand a passage of Scripture. Or if he is not familiar with certain books and passages in the Bible. Or if he is unfamiliar with God's law on certain subjects and does not know how to apply it — especially when some of these things may be understood even by laymembers who are constantly studying their Bibles.

It is imperative, too, that a minister know how to counsel and deal with problems in the Church. That he have the qualities of *leadership* expected in God's ministry.

Really, when we look at leadership I think we must confess that if the person has a position of leadership he must be able to *fulfill* that position — do the duties and the responsibilities assigned to that position. If he cannot, he is lost as a leader immediately.

People can overlook many things. But few can overlook incompetency!

That's why Timothy was told by Paul to do the work of an evangelist. He was to "Make full proof of your ministry" (II Tim. 4:5).

God's people don't expect much in other fields from God's ministers. But everyone expects a min-

ister to know his job — his profession — and have the ability and studied skills to be able to perform it.

I hope all of us in God's ministry are constantly trying to upgrade our own skills and abilities to serve God and His people better. If we are, we are concentrating on one of the most vital aspects of leadership. May God bless you in your efforts! □

## BOOK REVIEW

(Continued from page 146)

values, the principles of physical health, or intellectual knowledge. Especially for us city dwellers, a program of agricultural re-education will be among our first courses. Not everybody, like Bromfield, was fortunate enough to grow up on a farm.

There is a sad sequel to this story, however. When attending the U.N. Cities Conference in May 1971, I took a side trip a hundred miles out of the way to see Malabar Farm today. It is a sad relic, a near-bankrupt monument to its founder, who died in the mid-1950s. A tourist shop remains, with employees commuting from nearby Mansfield (they were quite anxious to get home as I arrived at about 4:45). I saw Bromfield's expansive office-study and could see why he was so inspired to write of the land: his desk was in a vast solarium overlooking the best of his 2000 acres, a very conducive environment to creative writing. Like all man's attempts at utopia, however, this one failed. The idea died with its founder. But the ideas he promulgated worked before and they will work again.

— Gary Alexander

## CAMPAIGN REPORT

Here are the final mail statistics on the Salt Lake City-Dallas appearances. We have received 811 of the envelopes and tear-out slips enclosed in the programs from the Salt Lake City area. We also received 333 of the "Worth Writing For" cards. This gives a total of 1,144 responses from Salt Lake City, which is the best mail response received from any personal appearance thus far.

The Dallas campaign motivated 591 people to return their program tear-out slips, and 414 "Worth Writing For" cards were received, giving a grand total of 1,005 mail responses from the campaign.

The report from Carl Koellner received a little over a week ago, showed a total of 58 prospective members interested in the Work, with 51 of these regularly attending church in Salt Lake City.

Glen White in Winnipeg reports an attendance of 26 at the follow-up Bible study. He has received 33 phone calls and expects more than 20 of these to be productive visits. Glen mentions that it is a little early yet for a good spinoff, but with the impact and public awareness of Garner Ted Armstrong and the Worldwide Church of God, it's just a matter of time before the fruit is produced.

Following the Vancouver Personal Appearance, Dean Wilson has received 883 literature requests. He has received 29 phone calls and seven requests for visits. From 24,000 follow-up letters that Mr. Wilson mailed, 1,709 were returned with a surprising \$3,318.81 in donations!

## MAIL SUMMARIES

(Continued from page 142)

ings in Prince George, British Columbia. The dates: June 23 and 24. All of the Canadian brethren are very much enthused about the fantastic strides the Canadian Work has taken these past few months.

### MANILA, PHILIPPINES

May 31, 1973

May ended with 17,377 letters, an increase of 105.89% over last year. The cumulative totals for each of two recent ads were: 3,290 responses for the *Seven Laws of Success*; 3,269 responses for *Marijuana*. Income for the month of May ended with a -14.46%. Of the total donations in May, members sent in 68.10%, while co-workers donated 31.90%. Year-to-date increase was 8.04%.

## LETTER COMMENTS

### "Proves" Jesus Never Drank Wine

"Your biblical understanding is excellent! However, I cannot understand where and how you proved that Jesus was a wine-drinker.

"In Ecclesiastes 3:7 we read, 'A time to keep silence and a time to speak.' In this age of more and more alcoholism, as you quote, why then infer that our blessed Saviour drank wine as the average person knows it today?

"In *Cruden's Complete Concordance* by Zondervan, on page 750, is an excellent explanation why in Jesus' day there were so many vineyards and much grape juice was used because of the scarcity of water.

"The New Testament is the fulfillment of the Old. Then why throw away so many beautiful commands that teach us to abstain from alcohol? Proverbs 23:20, 30-32; Hosea 4:11.

"Romans 14:21 proves to me that Jesus never drank fermented wine."

Mrs. Richard L.,  
Clarence, New York

#### Jesus Drank Wine

"Glad to hear somebody else besides myself says Jesus actually drank wine. I sure get tired hearing about the grape juice in church. A lot of Christians are going to be shocked when they see Him drinking it again in the Kingdom to come (Luke 22:18)."

Mrs. Catherine B.,  
Phoenix, Arizona

#### Vindicate Yourself

"I heard someone say you said on TV that Jesus Christ was a wino. Of course, I said you didn't! And my dander rose up. When I reproach certain individuals about alcohol, they say, 'Jesus drank wine.' I know people take one verse out of the Bible and misinterpret it. I'm sure the gist of your message didn't get to these accusers. Please vindicate yourself — for my mother won't listen to you after she heard you said Jesus is a wino."

Miss Alva S.,  
Kansas City, Mo.

#### The Gopher Incident

"Calamity struck! Last night I was all set to tape your program over KSTP, St. Paul, but found there was a sports event going on, and only half over! So then I got all set for the same program over WOAI, San Antonio, this morning at 5:00 a.m., and discovered there was static, and you faded in and out! However, there is one bright spot in all this. The part where you were telling about the gopher in your garden came in quite clearly, and I hope I got it on my tape okay. You told it delightfully, although I was sorry you had to do the little guy in. I've never seen a gopher, although I've lived in Minnesota 16 years, and I think it's called the Gopher State."

Doris M.,  
St. Paul, Minnesota

#### MORE COMMENTS ABOUT THE HEAVEN SERIES

"I felt compelled to sit down and write you about your morning television show. I enjoy it so much, especially your series on heaven. You see, I have always been taught to believe that heaven is up in the sky and that is where we will be going some day. Your program comes as a shock to me

*(Continued on page 152)*

## Foreign Educational Service

LESLIE L. McCULLOUGH

A warm howdy to our entire local and overseas ministry. We trust you had a successful and profitable Pentecost all over the world. To date we have only two reports from overseas areas regarding their Pentecost meetings. From Jerusalem we learned that 110 kept Pentecost with Mr. Herbert Armstrong officiating. The offering was \$2,323.23. This is an average of \$21.12 per person. From Mexico City we have a report of 50 people keeping Pentecost.

My wife and I were able to spend Pentecost in Houston and we're now back in Pasadena preparing for a coming trip to England, Europe and South Africa. We are planning on leaving the 17th of June and will be gone for more than a month.

Some good news from Australia! Mr. Herbert Armstrong approved the plan to move the Sydney office staff and functions from Sydney to the Gold Coast area of Queensland. This move plus the selling of our Blackheath festival property will mean that we'll be able to forestall a predicted deficit of \$150,000 by the end of the year. Basically, the reason for the move is twofold. Over the past year inflation and the cost of living have risen so high that both the Work and the office staff have found it difficult to live in the Sydney area. This move is predicted to save around five million dollars over the next ten years, based on the current cost of operation in Sydney and the projected inflation costs. The cost of rent to our employees in the Sydney office is so exorbitant that many of them have had to take inferior housing on a rental basis.

The second reason for this move is to halt a deficit situation which is rearing its ugly head in the Australian office. Australia has been paying all the costs of printing for the **PLAIN TRUTH** magazines going into the Philippines and Southeast Asia. Circulation has grown so rapidly that we are over-running our income. By selling the assets we have in Sydney and Blackheath, and relocating ourselves in the Queensland area, we will reduce the costs of operation and actually have reserves at the end of the year rather than a deficit situation. We'll have a more detailed report of this whole move by the Sydney office in an upcoming edition of *The Worldwide News*.

We finally have completed our plans for the African baptizing tour. Mr. Harold Jackson will be assuming this responsibility as in years past. However, due to the nationalism African countries have been displaying recently, it has been decided that it is no longer safe to send a white man to that area. Thus Robert Morton, who has done most of the legwork for these tours and has always assisted Mr. Jackson, will not be going this year. In his place we'll be sending Roland Sampson, who at the completion of the tour will be assisting Mr. Bass in the Caribbean area. We hope he will be able to live in Trinidad and work with our church there (now upwards of 100 people, and 176 prospective members to date).

Mr. Jackson, at the conclusion of the tour, will be headquartered in England and taking on the full responsibility of Black Africa. He will basically be spending six months of his time in Black Africa visiting and counseling our members, and six months of the time in England supervising the mailing, writing to and servicing our black Africans in Africa. This is a new responsibility for Mr. Jackson, and he is extremely excited with the prospect.

Well, to date we have seen three of the overseas offices as a result of our new responsibility in the Foreign Work. In the next month or two we will see the European offices and the South African offices. We will be having extended talks with Dr. McCarthy, discussing the future of the Dutch work, and hope to be solidifying the future of the Scandinavian work. We have many ideas and plans and hope to bring you further developments in future bulletins.

Hasta luego!

□

## LETTER COMMENTS

*(Continued from page 151)*

but as you say, we must believe what we see with our own eyes. When you read the scripture verses it is truly the first time that it makes sense to me. I never enjoyed reading the Bible before because I never really understood it. Your daily show is much too short — I am still sitting there with my mouth open when it ends. I almost wish you were in the room with me personally because you make it so interesting that I could listen for hours and have so many questions to ask. The question going through my mind at this moment is why the vastness of outer space if we are all going to remain on earth? I thought perhaps the many mansions the Bible speaks of would be out there somewhere.

Perhaps I will find my answers in the booklets you are offering."

M. P.,  
Staten Island, New York

"I couldn't help but write you today and tell you how much I enjoyed the program this morning. It's really interesting to hear what some people think will happen after death. I am very glad that you brought to my attention about the three heavens. I have never read them before. I hate to admit that I am not one to read the Bible much. Every time I say I am going to start reading just a little each day, until I get it read, something always seems to stand in my way. But you are making me see a lot of things that I have never even thought much about before, and since my knowledge is growing I just want to know more, so I don't think it will be too hard for me to pick it up and read it now. It means a lot more to me. My husband leaves too early to get to see you but I am going to make it a point to tell him all about the shows when he gets in, in the evenings. And I hope we will read the Bible together."

J. K.,  
Houston, Texas

"I never go to sleep until I hear what you have to say because you are so very interesting and I learn from you things I never knew. Although I have always read my Bible, there are things I don't understand. Last night you spoke about people going to heaven and you said there is no place in the Bible where this is mentioned. Well, come to think of it, I never did read it, only in church hymns. So I really believe you are right. This old wicked world will be our heaven when Jesus returns. I never did believe we would all have wings, I'm sure we would get into each other's way and what confusion there would be. I'm glad you did straighten me out on that one. I'll keep on listening. I love to hear you talk and explain things."

H. D.,  
Tappan, New York

"Please send me the books on heaven and the Bible verses that tell about heaven. I enjoy your program very much. The truth about heaven discussion was very interesting to me."

Dan J.,  
New York, New York