

News of The Work



Report from Our New Zealand Office

Ambassador College Photo

In July 1968 we began one of our more recent overseas offices — in Auckland, New Zealand. Here is an up-to-date report on God's Work there.

by Graemme Marshall

NEW ZEALAND is a land of lush green pastures, trout-filled lakes and snow-capped mountain alps. Comprising two main islands, it is the length of California. Yet its *entire* population of 2.8 million is slightly less than that of the city of Los Angeles! With its southern tip only a thousand miles from Antarctica, New Zealand is situated in the southern part of the Pacific Ocean some 1200 miles from Sydney, Australia, and as far again from the central Pacific Islands of Fiji.

In these islands that Queen Elizabeth termed "this God-blessed land," the Work of God is having an ever-increasing impact!

Of New Zealand's almost 3 million people, more than 11,000 are now receiving *The PLAIN TRUTH* magazine. Though our faithful family of New

A view of the Princess Court Building with the Inter-Continental Hotel immediately behind. Our offices are located on the top floor of this fine modern building.

Zealand Co-Workers is less than a thousand, their combined effort has made possible the sizeable New Zealand Work. Additionally, their wholehearted support has enabled our office to *greatly assist* the Work in Southeast Asia and Oceania — an operation *several times larger* than the New Zealand Work itself!

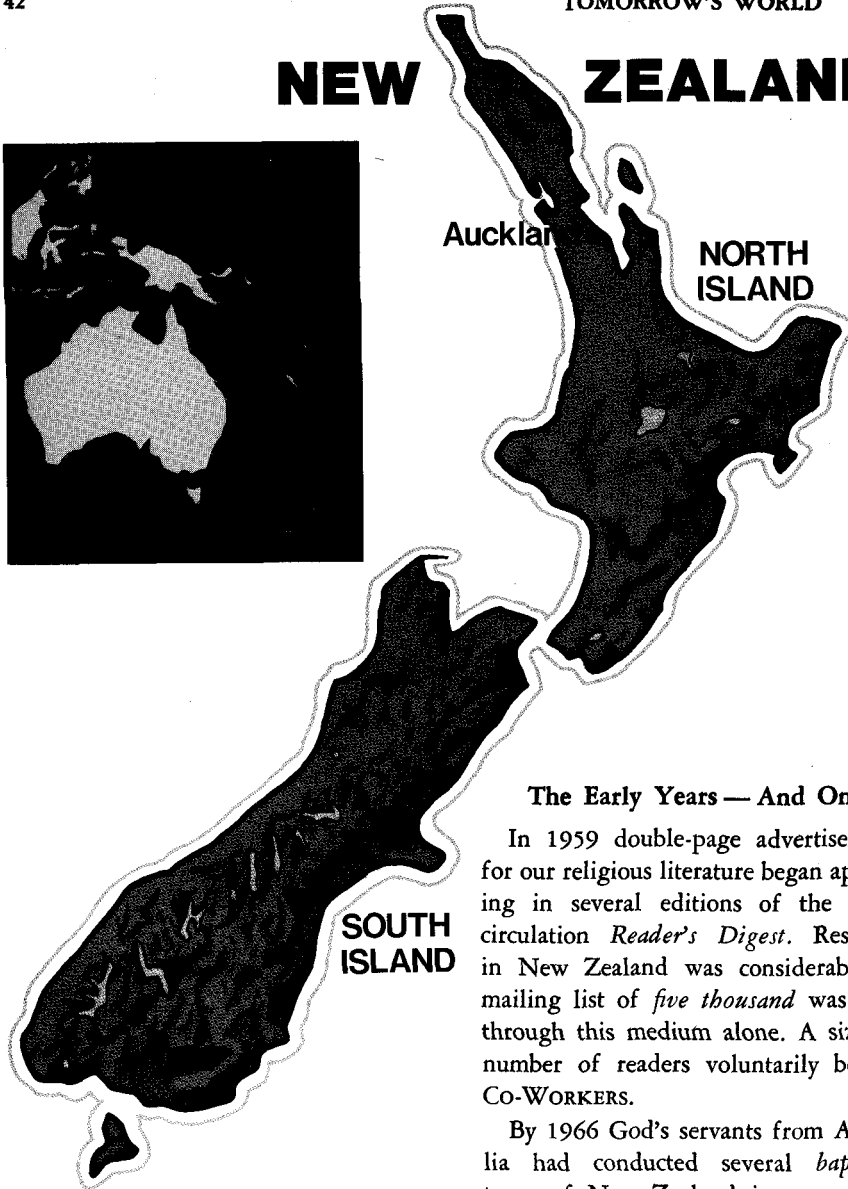
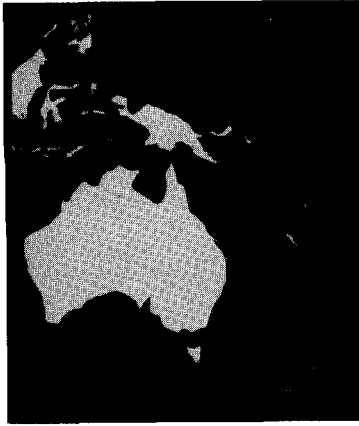
The Gospel to Asia

In fact more than *half* of the voluntarily given support from New Zealand Co-Workers has actually been spent to help reach thousands of less-privileged

people with the good news of tomorrow's world — people who **COULD NOT HAVE** the truth in many cases if they had to pay for it themselves. But because our family of Co-Workers firmly *believes* that it is **MORE BLESSED TO GIVE** than to receive, thousands of **PLAIN TRUTH** and **TOMORROW'S WORLD** magazines, and literally *tons* of additional booklets and articles, have been sent out **FREELY**.

As of January 1971 some 38 Micronesians are receiving *The PLAIN TRUTH* each month. In Melanesia there are 104 subscribers. Even in Okinawa eight **PLAIN TRUTH** readers exist. We send 158 magazines into Japan, 451 into Formosa, 1,312 into Indonesia and 1,760 into Sarawak. 25,352 Malaysians receive their own copies of *The PLAIN TRUTH* every single month! South Viet-

NEW ZEALAND



The Early Years — And On!

In 1959 double-page advertisements for our religious literature began appearing in several editions of the mass-circulation *Reader's Digest*. Response in New Zealand was considerable. A mailing list of *five thousand* was built through this medium alone. A sizeable number of readers voluntarily became Co-WORKERS.

By 1966 God's servants from Australia had conducted several *baptising* tours of New Zealand in response to readers' requests. Soon there was need for a representative to reside in the country and provide personal contact with these converted Christians, and to visit the increasing number of readers writing for personal counsel.

An ordained minister, a graduate of Ambassador College, was sent to raise up the Work in New Zealand in August 1967. Then just one year later, our office in Auckland was opened!

Though the New Zealand workload was relatively small, the Sydney office was heavily overburdened in serving not only Australia but also the entirety of Southeast Asia and the Pacific.

But because of the generous Co-Worker response in New Zealand, we saw that a new subsidiary office there could effectively be used to serve both the people of New Zealand as well as the Southeast Asian and Pacific Work

— freeing the Sydney office to handle the growing Work within Australia.

Ambassador-trained personnel were engaged. Letters from New Zealand, Southeast Asia and Oceania were then directed to the Auckland office!

But as the Work expanded, it became clear that in order to keep track of our growing mailing list, a more sophisticated filing system was needed! All PLAIN TRUTH files were then placed on a modern IBM 360 computer in our Regional Headquarters in Sydney. Letters from these Asian and Pacific nations are again directed to the Sydney office where they are given efficient personal attention.

Meanwhile, the Auckland office was free to handle the response from the giant doors of radio and advertising opening within New Zealand itself. At the same time we have been able to continue assisting the actual *mailing* of literature to countries in Southeast Asia and the Pacific.

Radio and Advertising

The advent of private commercial radio in New Zealand during 1970 has opened the way for the dynamic WORLD TOMORROW broadcast to be thundered to this nation! Negotiations are now in progress to place *The WORLD TOMORROW* broadcast on available stations. With continued prayers and support from our family of Co-Workers, this door of radio will open wide to the Work.

During 1969 advertising space was purchased *monthly* in the popular *Woman's Weekly* magazine. These ads, along with further advertising in *Reader's Digest* during 1968-69, have *doubled* the New Zealand mailing list in the time the Auckland office has been in operation!

Not only has *The PLAIN TRUTH* doubled in readership, but this magazine, TOMORROW'S WORLD, now goes to *half* of the mailing list! In addition, hundreds are studying the tuition-free Ambassador College Correspondence Course.

Yet ALL of this has been accomplished by *less than a thousand Co-Workers!* Truly, even the *widow's mite* can accomplish a tremendous amount in God's Work! □

name readers number 67. The people of Hong Kong devour 1,464 magazines; South Korea, 63. We send 6,469 PLAIN TRUTH magazines into Singapore. The peoples of the tiny islands of Fiji and the island kingdom of Tonga in the South Pacific Ocean are also learning HOW to live — through 1,900 monthly copies of *The PLAIN TRUTH*.

Some nations — such as Brunei, Burma, Polynesia or Thailand — receive *hundreds* of PLAIN TRUTH magazines, while others like Laos, Cambodia or Macao have only a handful of subscribers. But no matter how small the number, the *truth* is going to *all* nations (Matt. 24:14).

And FRUIT IS BEING BORNE!

Many lives have changed, become repentant, converted, throughout Southeast Asia and the islands of the Pacific. Hundreds in New Zealand itself.