

# Some Significant Dates

## 1959

### 23 June

Mr Herbert W. Armstrong first views the Hanstead Estate, Bricket Wood.

### 27 June (Sabbath)

Its purchase announced at London church.

### 16 September

Church office moves from Cranbourne Street, London to Hanstead House.

### 3 October: Feast of Trumpets

First Church service in the Headquarters area in this era. Observed at Hanstead House, Bricket Wood.

### 17-24 October: Feast of Tabernacles

Observed at Hanstead House (117 persons attend).

### November

First advertisements in *Reader's Digest* (over 5000 responses).

## 1960

### 5-13 October: Feast of Tabernacles

Observed in marquee at Bricket Wood (234 persons attend).

### 14 October

Ambassador College pioneer year formally begins with 32 students.

### 13 December

Local church visiting programme begins.

## 1961

### 20-22 May: Pentecost weekend

(3 days of services) held in Music Hall.

### 24 Sept.-2 Oct: Feast of Tabernacles

Observed in large marquee at Bricket Wood (468 persons attend).

### 26 October

First Spokesman Club in London

## 1963

### 19 September: Feast of Trumpets

First service in Dining Hall.

### 12 October

First formal Sabbath service of the newly-formed Bricket Wood Church.

## 1965

### 5 January 1965-14 August 1967

Broadcasting of *The World Tomorrow* from ship stations brings in over 63,000 responses.

Stations are Radio London, Radio Caroline, Radio City, Radio 390, Radio Scotland, Radio 270, and Radio Britain.

### 6 March

Men's dormitory and International Lounge opens.

### 9 March

Ground breaking for A.C. gymnasium/swimming pool.

## 10 March

Dr Benjamin Rea dies and is buried on the College grounds. (Also buried on the College grounds are Mr Leo Bogdanchik, Mrs Barbara Silcox and Mrs Veryl Hunting.)

### 15 April: Passover

First service in International Lounge.

## 1966

### January

First English *Plain Truth* printed by Ambassador College Press, Watford.

### 8 April (Friday evening)

First Church meeting in gymnasium.

### 14 May

Dedication of the gymnasium at Sabbath services by Mr Armstrong.

### 21 June

Radio Luxembourg ceases broadcasting *The World Tomorrow* after generating approximately 232,000 responses (broadcasts begin January 1953).

### October (until December 1970)

Radio Manx broadcasts *The World Tomorrow*.

## 1968

### 31 August-3 September

SEP begins at Violet Hill Farm, Yorkshire with 21 people incl. 7 staff (also held in Yorkshire: 1969-70, and then at Bassenthwaite: 1971-72, Bricket Wood: 1977-78 and Loch Lomond: 1973-76, 1979-89).

### July

A nationwide advertising campaign begins. Advertisements are placed in the *Sunday Times*, *Sunday Times Colour Supplement*, *Drive Magazine*, *Sunday Express*, *Daily Telegraph*, and *Reader's Digest*. By 1972 over 140,000 PT subscribers are added as a result.

## 1971

### July

Newsstand programme begins. Stops in Dec. 1976, begins again in 1981. (To date [1989] over 11 million *Plain Truths* have been distributed via newsstands — current level is 160,000 per month in 326 outlets.)

## 1974

### 21 June

Ambassador College, Bricket Wood closes. (In 1961, three students graduate, in 1974 (final year), 62.

In 14 years 438 men and women graduate from Bricket Wood.)

### June-August

*Plain Truth* Lectures in 11 towns and cities (over 1700 attend).

## August

Adventure Camp begins (for children). (1974-82 with Mr & Mrs Wilson and 1983-89 with Mr & Mrs Shattock).

## 1975

*Plain Truth* lecture campaigns in over 90 towns and cities (over 4000 attend).

## 1976

### January

Mr Frank Brown is transferred to Britain and becomes Regional Director and Evangelist (17 January).

## 1978

### 30 December

Last Sabbath service in Bricket Wood (in gymnasium). Church offices move to Ambassador College Press.

## 1979

### 7 January

First Church services of new congregations at: St. Albans, Borehamwood, Watford and Luton.

## 1980

### 29 June

Boys' Club begins.

## 1982

### 15 March

Church offices move to Elstree House.

## 1984

### February

Scandinavian office and Norwegian edition of *The Plain Truth* begin.

## 1986

### 2 August

Mr Joseph W. Tkach addresses area churches at Wembly, London.

### 20 Sept. 1986-25 Sept. 1988

Sky Channel broadcasts *The World Tomorrow* (over 7000 responses).

## 1988

### 28 February

Super Channel begins to broadcast *The World Tomorrow* (over 9000 responses to date, September 1989).

## 1989

### 17 September

First telephone responses (22) received from the British Isles and Scandinavia as a result of telephone numbers advertised on *The World Tomorrow* programme.

(Calls from the Netherlands 3 weeks earlier, 27 August)

Edward Smith